



# BLUE MOOSE CONSULTING

## NEWSLETTER

Volume 17, No. 6 • June 2020

### **Talking Health: Attack on the Lungs: I can't Breathe**

**T**here is never a bad time to talk about Peace. Peace is allostasis. Yet, I write to you from a worried mind, as peace seems improbable and 2020 is forecast to be a very troubling time. How does one gain Peace?

Ignorance will not lead us to Peace: we must be aware. Have you looked under the car hood of America recently? We have a big problem here, and there is gonna be a very large bill for the work attempted to fix things—even a little bit—and that repair will include more than the loss of property. What does a health care advocate need to do in such a crisis?

Concentrate on the Pandemic. As people shout and scream for justice, we have to handle the wounded who come to us with every imaginable malady. As COVID has evolved, my own understandings have jumped every 2-3 weeks. From the perspective of advancing the human mind in the continuance of learning healing secrets and intricacies, this

has been a gold mine. As the BMC Peace newsletter issue gets pushed back to another month, though, I would have been happy with a carefree and uneventful summer: maybe concentrating my learning solely on skin health!

I was on a call with some smart herbal people the other day, and someone asked, what about the endothelial lining of the lungs? That is the perfect question for these times, actually: but so much of an answer would be speculative. And yet, isn't all scientific discovery speculative? Start with vein health; the circulatory system, and then mucosal health.

My first major breakthrough on understanding the most elemental therapy for this 2020 infectious challenge was in a training that I attended by Dr Ross Pelton. He spoke of the circulatory immune system and the role that Vitamin C plays in fueling the potency of our white blood cells. These are Vitamin C times. I shouted, "Absolutely!". I also smiled a

crafty smile when I fully agreed with Dr. Oz on his COVID protocol (and since then, everything that I have read has verified that wise protocol): Vitamins C, D, A, Zinc, Selenium. Finally, we see the absolute need for the intelligence of the basic essential nutrients in disease-fighting. And of course he wisely advised beta glucans: *Wellmune WGP*® has always been my #1 choice for optimum immune strength and performance. Bingo again. As most of you know, I have been preaching these ideas to everyone I encounter.

Next breakthrough was the clinical wisdom of Dr Weiss. As I sat with a friend and listened to a recent webinar, I kept cheering his observations. I had already been listening and thinking: blood oxygen levels as a sign of COVID-19 complications. Remember what we have learned about altitude sickness? His experiences with *Rhodiola* and *Eleutheria* were a proof that people are on the correct path. I was thrilled to have chosen this vocation: if

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### **Talking Business: TCM, Ayurveda, Homeopathy and COVID** *The actual history will never be accurately recorded, because American Science is willfully blind*

**W**e are promised a vaccine, and — depending upon who you talk to—it will save us on election day or sometime in early 2021. This is fake news. This is a pandering by the vaccine industry which has had a final success completion fail-rate higher than my Philadelphia Flyers who last won the Stanley Cup at the time of the 200th anniversary of the founding of the United States of America. Medicine has changed a lot since then (1976). For example, the medico-governmental mainstream establishment has played judge in an attempted genocide against homeopathy; and herbalism has been ignored, mocked, legislated and litigated against—and then finally bought, subsumed and owned by the pharmaceutical medicine corporations (like an adopted and neglected step-sibling: they calculate, “we can make a few million selling names on a bottle, and we can control it all!”) Medicine as business in America in the time of COVID.

I will go on record: I would fear any vaccine made by the powerful and wealth-focused in American Medicine and Government today: “hey, you have never earned my trust and you aren't gonna start there and then either!! I translate your

methodologies as unnatural, and failing, expensive untrustworthy pathetic Poppycock!” The courts say that corporations can have religious beliefs afterall—HA!! In America, “in some ways”, I can get away with saying that: land of the free—HA! My free press will soon be shut down!

A spittoon's worth of cynicism is sometimes good in the pursuit of scientific truths. Believe nothing until it can be proven. But what do you do in a pandemic? I search with a fervent earnestness, knowing that many good truths are before us.

I wonder if the concept of *Janapadodhwamsa* was ever taught in the finest medical schools in the world we have here in America? You know, a passing historical humorous acknowledgement in an elective course? In the real world of modern herbal world medicine (outside the tv drama of the silver bullet, hero plot-line—[sorry, Tony Falci], this and other concepts are evolving through daily discourses among healers who are using medicine now. No waiting list for helping people in alternative medicine: we treat and triage with whatever tools work. Clinical evidence accumulating from personal physicians not allowed to promulgate their findings for fear of the MA

military knocking down their doors. The inevitable machine gun assault against a creative healer is only the next drama away!

There can only be one stream of medicine to handle this problem: the money stream! It is a dangerous though invigorating time to be a natural medicine doc: and the good news is that all those “complementary care” physicians are all ears to learning new things. I wish I could be the wellspring of the new ideas being used successfully for COVID-19, but that is not my responsibility—and I fear no one will be allowed to share this info. We are all dulled and dumbed when it comes to this critical stream of communication, and the opposite of communication is anarchy.

It is a shame that so little historical study is being accumulated for the contemporary activity of natural medicine's response to a virulent worldwide pandemic that will kill another million people before all of the world's nations have experienced phase one, as we in the US already have.

The life science of Ayurveda has a well-developed history of medical theory of pandemic management—and I know nothing about it, except that I know that it is there. In

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Ayurveda, this is another challenge where the health management tools have been honed over thousands of years of viruses and pandemics. Nothing to learn here!!?!

Here, in the land of the healthiest people ever in human history, white coats are tossing pharmaceutical drugs into blenders in the great race for the unproven, billion-dollar score. One company was given \$1 billion by our President just by whispering in his ear: we have chosen the wrong vocation, obviously!! Drug ear whisperer is where the big cash is! One billion for “the promise of a bridge”. No model, no reason for proof—actually, they exchange the resolute promise that it may not work as we fork the money over. Ayurveda, TCM, Homeopathy all look on—outside the locked gates—and pout. What is wrong with America? Even the spiritualists have to frown: money-driven medicine has almost never succeeded. Bring me some optimism, Michael....

Ayurveda is exploring Rasayanas, a supportive and understood set of natural herbs, as a humancentric approach to prevention and stabilization. For this conversation, I don't recommend you go down the pathways of research on the use of the Panchakarma (a complete 21-day purification therapy), because the complete diagnosis and treatment involves cleansing, karma and identifying the deep-rooted causes that lead some to survive COVID, and others to succumb and die. Intense, guided cleansing will work—but most people are not ready for that now. Homeopathy as a proven natural and safe system of medicine also succeeds when a more individualized diagnosis and prescription is utilized. Note, though, that the Rasayana herb Ashwagandha (*Withania somnifera* L.) is being embraced in India as a known, trustworthy and absolutely beneficial option for all the many initial phases of treatment. Add it to the foundational necessities.

It is also interesting to note the actual facts about the role that TCM had in the responses in China to their initial handling of the massive outbreaks of COVID in Hubei Province in the beginning of this year. First, we must be aware that the information between the US and China is hatfield-mccoy level unreliable. Always a good place to be in a pandemic: honest communication. It is believed that the Chinese Government freely allowed Traditional Chinese Medicine (TCM) to explore solutions at the same time that their western medicines were searching for treatments. TCM was officially included in the Chinese Guidelines on Diagnosis and Treatment of COVID-19 (National Health Commission of the People's Republic of China. “Guideline on Diagnosis and Treatment of COVID-19 (trial 6th edition) 2020]. Other known facts: (1) “during the peaks days of the epidemic, over 3,100 TCM related workforce had been deployed to Hubei Province”: and (2) “specific TCM wards were set up, and designated hospitals were established which had used a variety of Chinese medicines utilizing their own principle of syndrome differentiation in

conjunction with treatment employing western medicine.” ([www.ncbi.nlm.nih.gov/pmc/articles/PMC7177084](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC7177084)). And we generally ignore their approach in a haughty if not racial way. See no medicine, hear no medicine, speak no “alternative” medicine. Open the checkbook!

And finally, the advanced and successful safe system of medicine known as Homeopathy.

Historically, homeopathic remedies have been known to be highly successful in epidemics and pandemics. New York City had a lower death rate than many other areas of the country during the 1918 Flu Pandemic because they had so many homeopathic hospitals in the city at that time (and that modality rejected the use of aspirin for fevers, which proved to be brilliant advice for the scourge of that virus invasion). Is that ringing in my ears, or am I still screaming “Chloroquine” in my nightmares?

The FDA has proven very effective in one aspect of their handling this health crisis, and that is muzzling the conversation in any quadrant for anyone saying the words COVID-19 and Homeopathy in the same sentence: I wonder which address they will send my warning letter to: “unapproved and misbranded products related to Coronavirus Disease 2019” (tell that to the President!)

When the Indian governments' Ministry of AYUSH released a health advisory on January 28, 2020 that included the prophylactic use of homeopathy (an illegality

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## BACK IN STOCK

### Just in Time

RevUP Wellness™ DEFENSE. A perfectly-framed combination of natural antioxidants, and the exclusive Abigenol® European Silver Fir (*Abies alba*) bark extract, and the clinically-proven Wellmune® WGP beta glucans. Daily support for a healthy immune system and circulatory system during year-round seasonal challenges and travel stress. Beyond prevention, Wellmune® and Abigenol® have demonstrated improvement in overall physical health (in situations of moderate stress). Together, they are a trusted combination. A Targeted Approach to Wellness.

As the lead educator at BMC, I never tire of telling people that the best products for total body immune potentiation are the recognized, studied beta glucans and polysaccharides. A natural safe and effective way to prime the immune system!!! Make the Immune System aware!

## IT'S A GREAT TIME TO GET HEALTHIER

Forget the current Drama du jour (and who knows where we will be when this get printed or you read it), many in this readership have a major concern that is scaring them (forget hair thinning and falling out, and brittle nails for a moment) and that is gum and teeth health as we age. TV tells us that ivory white teeth is the primary objective of life, but older people at some point become aware that adult teeth are a one-time item.

It never dawned on me what was probably going through my Father's mind as I remember him being fascinated with a few of his front teeth as I watched him in retirement in his early 70s. I also remember how much effort we had to invent to convince my Mom that she definitely needed new modern false gum-screwed teeth as she started to have eating problems in her early 80s.

If ya live that long: this may be a dilemma for you one day too: and as my Mother used to say to me – you'll regret it one day if you don't take care of your teeth now.

To be clear, we have two issues here- Gums and Teeth – like cardio and vascular. And that comparison could not be more perfect, because if the heart is weak, the gums are weak.

Let's all take better care of our teeth and gums this decade. Yes, carry this wonderful product; cross-merchandise in your oral health section – but more importantly, give this product a try - at any age- and see if this is not indeed something much better than the stuff offered elsewhere.

**Newton Homeopathics TEETH~GUMS** ( 1 oz. liquid or pellets) as 6 drops or pellets 2-4 daily is pretty simple. Formulated for associated symptoms including mouth sores, bad breath, toothache, inflammation and gum sensitivity.

### I would make the purchase after reading these Testimonials:

*“I take this daily as it controls mild pain and sensitivity in teeth and gums. I have a crown that could be uncomfortable without this.” — Barbara, SC (2017)*

*^ “It is great for mouth, gums and teeth. I've tried many things. It can help in 1 day or it may take a little longer. Thank you! I've used it for several years.” — Donna, TN (2015)*

### Teeth~Gums: OTHER considerations:

- **Glutathione-** people with gum disease have low levels of glutathione and people with high glutathione levels usually express healthy gums.

- **Probiotics** – this product is sensual. HealthAID® America Oral ProBIO™ chewables, [[www.healthaidamerica.com/oralprobiotm-2billion.html](http://www.healthaidamerica.com/oralprobiotm-2billion.html)] with BLIS-K12® and BLIS M18™ Probiotics. Non-negotiable, category essential!

- **Superfoods** - “pomegranate juice is effective against dental plaque microorganisms decreasing the CFU by 32%. ... Pomegranates contain polyphenols, tannins, ellagic acid and anthocyanins. These compounds are powerful antioxidants”. [[www.ncbi.nlm.nih.gov/pmc/articles/PMC3530267/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3530267/)]

- **Herb Pharm-quality! Herb Pharm® Gum Guardian™ herbal mouthwash**

Benefit: Herbal Mouthwash for Mouth & Gums

**Ingredients:** Proprietary extract blend: Spilanthes flowering whole plant, Thyme leaf & flower, Cranberry fruit, Cinnamon bark\*, Myrrh oleo-gum-resin, Clove flower bud, Peppermint essential oil.

**Suggested Use:** Shake well before using. Mix a dropperful in 2 ounces of water and rinse mouth thoroughly after brushing and flossing teeth.



# NEWTON homeopathics

Nurturing Naturally Since 1987

## JUNE 2020 Promotions 20% OFF Discount select OTC formulas

~ Liquid or Pellet complexes listed below^ (Qty. 4+ per SKU)^  
~ shelf tags announcing the sale included with your order

- Ear Wax Build-Up • Muscle Ease
- Prostate • Swimmer's Friend

### JUNE 2020 Promo Items:

^ **Ear Wax** – for associated symptoms such as dryness, itching, hearing difficulties & excess wax accumulation. (N072) 1 oz liq.

testimonial: "I would visit the ear doctor twice a year to have my ears cleaned out. I have had no problems since I use this product".

^ **Muscle Ease** – for associated symptoms such as bruising, pain, soreness, stiffness, spasms & weakness. (N037) 1 oz. liq. + 1 oz. pellets

testimonial: "I have used this formula for a month. It is giving fast and effective relief from persistent muscle cramps, spasms and twitches. It is the best I have ever used for this type of condition". - 2013, CO

^ **Prostate** – for associated symptoms such as discomfort, frequent, incomplete, or difficult urination, performance issues & other related symptoms. (N022) 1 oz. liq.

^ **Swimmer's Friend** – for associated symptoms such as cramping, dry skin, fatigue, muscle soreness + for the exposure to pool chemicals. (N214) 1 oz. liq.

Unique formula created by Dr. Luc Chaltin: the 1st homeopathic complex designed for health support for Swimmers. Something that everyone can take who takes to the pool. Just a daily good thing!

### Why Choose NEWTON?

- ~ Expertise & Experience ~ Quality & Safety ~ Environmental Awareness
- ~ Variety & Selection ~ Economical & Efficient ~ Loyal to the health food mission

Newton Homeopathics is the champion of the natural products store!  
Support Newton!

Newton makes their own Homeopathics; and does not sell to CVS, Vitamin Shoppe or Harris Teeter: beware homeopathic hucksters!!

NEWTON does not authorize the sale of NEWTON Homeopathics on Amazon or any other re-seller site except through their only Authorized Reseller, 'Active Recovery Essentials'.

Made in America ~ Family-Owned • 1987-2020 33 Years of Excellence

Newton Labs is an official service-connected, veteran-owned business. Made in America

# HealthAid<sup>®</sup> AMERICA

Dedicated to quality since 1992  
Products known to help now!!

## BMC hip-pocket deal: 5 best-sellers 4 + 1

- Sibergin • Ashwagandha • Rhodiola • Livervital • SlimProbio

**Sibergin**—the most potent Siberian Eleuthero product available. Unique patented concentrated paste extract + pharmaceutical-quality European-capsule delivery system assures maximum absorption & assimilation\*

**Ashwagandha**—Standardized extract with Vitamin E. High-potency, full spectrum extract. 60 tablets 500 mg: Ashwagandha root 15:1 extract (350 mg) standardized to 5.25 Withanolides equivalent to 5259 fresh root powder) + Ashwagandha root powder (150 mg) . Vitamin E (5.20 IU) 3.5 mg. \$14.99/\$29.99

**Rhodiola**—Standardized extract. Provides 1% salidroside and 40% polyphenols. 60 tablets 500 mg: Rhodiola root extract (350 mg) + Rhodiola root powder (150 mg) \$16.79/\$27.99  
**Livervital**™—60 tablets. GMO-Gluten-Wheat Free. Soy-Dairy-Lactose Free.

• 5 active herbals for liver function + health combined with 4 lipotropic agents to help minimize excess fat in the liver • unique formula: Milk Thistle seed powder, Dandelion root powder, Barberry root powder, Turmeric powder, Artichoke powder, with L-Methionine, Choline (citrate), Inositol, Taurine. Vegetarian. Prolonged-release. One-month supply

**SlimProbio**—Ultimate Weight Management\* 30 caps, once daily #6327 \$26.99/\$44.99 four (4) Probiotic strains (45 billion CFU) • with Garcinia (60% HCA), + Chromium Picolinate (36 mcg) African Mango, Raspberry Ketone (25 mg), Apple Cider Vinegar • Fortified w/ Xylooligosaccharide (XOS) + Chlorella (best foods for probiotics)\* • suitable for vegans/vegetarians • 4 Probiotic strains to promote fat metabolism\* • 40 Billion verified-CFU Lactobacillus strains: L. plantarum (Lp-115™), L. gasseri (Lg-36™), L. rhamnosus (Lr-32™) 5 Billion verified-CFU Bifidobacterium strains: Bifidobacterium lactis (BIO4™)

**Product notes:** These are the items below are selling so fast they have been air-flown in 2-3x since these challenges began. These items are not available on any promotions at this time: but they are in stock

- **Hottest seller: Zincovit**™-C 60 chewable tablets: Vitamin C (15 mg), Zinc (citrate) 4 mg + Propolis extract (15 mg). orange flavored \$9.59/\$15.99
- **Phenomenal formula: Lungforte**™ - Lung Support Formula for a clean & clear respiratory tract^ BREATHE EASY^

1 tab. N-Acetyl- Cysteine [NAC] 300 mg, Resveratrol 100 mg., Quercetin 125 mg., Thyme Leaf 50 mg., Garlic extract (100:1) [odorless] [equivalent to 1 g fresh garlic] 10 mg., Olive Leaf extract 60 mg (standardized 6 mg hydroxytyrosol) 60 mg.; Vit. A (1334 IU); Vitamin D3 200 IU, Vitamin C 125 mg. 30 tabs. Vegetarian. Gluten Free. FREE from Dairy, Soy, Wheat + non-GMO/ \$19.19/\$31.99  
Quality EU-standard formulas sold in the US in independent health retail stores and to healthcare professionals only.

HealthAid America monitors + applies its MAP-Policy

^These statements have not been reviewed by the FDA, and are not intended to diagnose or treat any illness or disease

# HERB PHARM<sup>®</sup>

## June Active Lifestyle Season & Herbal Recipes

Buy-in dates: through JUN. 30 **20% OFF Promo Discount when you mix & match 20 or more units (selected items)**

Reorders will receive the same discount throughout the promotional period.

Please remember to mention the promotion when placing your order

Discounts are not automatically applied! Thank you for supporting these promotions by offering these reduced pricings to your community.

1, 2 + 4 oz.: • Ashwagandha root Glycerite extract (alcohol-free)

• Pollen Defense • Turmeric root extract

1 + 4 oz. • Ashwagandha root • Athlete's Power™ • Ginger root extract

• Holy Basil extract • Lavender flower • Maca root

• Rhodiola root Glycerite extract (alcohol free) • Rhodiola root extract

1 oz SPRAY: • Herbs on the Go™ Ready for Pollen™

^ All liquid extracts

### FORMULAS:

^ Athlete's Power™

### Proprietary extract blend:

Sarsaparilla root^ (Smilax regelii &/or aristicholiifolia) Jamaica

Saw Palmetto berry^ (Serenoa repens) USA

Eleuthero root^ (Eleutherococcus senticosus) Russia, China

Gotu Kola herb\* (Centella asiatica) USA

+

ADD a fun Recipe Card and gain new Turmeric customers.

We all need Turmeric!

Herb Pharm Liquid extract Turmeric (Curcuma longa)

Promotes healthy liver and digestive function\*

Used in Ayurveda for skin, digestive and liver support\*

Turmeric rhizome (Curcuma longa) Certified Organic extract

Prepared from the fully mature rhizome of Certified Organic Curcuma longa plants. Using directly imported whole Turmeric fingers or sliced rhizome from its native regions. Whole or sliced rhizomes milled at the last moment before extraction to retain the herb's characteristic taste and aroma.

1 oz., 2 oz., + 4 oz.

\* organic ^ responsibly-wildcrafted

Made of plants and ethical choices™ • Treat Yourself to Better Health™

Not represented by BMC in NJ

America's #1 selling Liquid Herbal Extracts

# THE ESSENCE<sup>®</sup> OF WELL BEING

## MIND HEALING TIME—AN EVEN BETTER DEAL because everyone needs mental health right now

Losing market share? CBD sales stagnant? Differentiate!

Essence of Well-Being<sup>®</sup>: the aromatherapy people have combined CBD + natural plant terpenes: the next cutting edge + significantly more effective

Must ask for deals at time of placing order to receive monthly promo identify as a BMC BOGO order

### Aromaland Wellness<sup>®</sup>: Terpene-driven CBD

Discover the most powerful herb ever investigated

'Functional CBD Extracts' a BOGO Offer

(1) existing accounts BOGO for 1st June order to start 2 month deal

(2) NEW ACCOUNTS BOGO for first-two (2) June orders!!

.....after an initial June BOGO order. All subsequent Essence of Well Being<sup>®</sup> Functional CBD Extract orders will be **20% OFF** for June + July for your store A GREAT OPPORTUNITY FOR NEW SALES THIS SUMMER

Zero THC- terpene driven CBD formulas 2000 mg CBD per 1 oz. extracts

**CBD liquid extract formulas with terpenes: 4 formulas**

2000 mg CBD PLUS functional natural plant terpenes

\* Focus \* Relax \* Restful Sleep \* Relief

1 dropper orally provides 66 mg CBD with Terpenes for the synergy of a plant-based aromatherapy, "Entourage effect".

### THE NEXT GENERATION

CBD enhanced with plant-terpenes. CBD FUNCTIONAL Extracts

**Focus** - (Cannabinoid aerial parts, plant Hemp Oil extract with Terpene plant isolates: Limonene, b-Pinene, Eucalyptol + Geraniol) \*\* Terpenes for Focus & Intellectual Support^

**Relax** - (Cannabinoid aerial parts, plant Hemp Oil extract with Terpene plant isolates: Linalool, b-Pinene, Terpinolene, Citral + Limonene) \*\* Terpenes for Anxiety Support^

**Restful Sleep** - (Cannabinoid aerial parts, plant Hemp Oil extract with Terpene plant isolates: Terpinolene, Myrcene, Linalool, b-Caryophyllene, and Terpeneol) \*\* Terpenes for Sleep Support^

**Relief** - (Cannabinoid aerial parts, plant Hemp Oil extract with Terpene plant isolates: b-Caryophyllene, Myrcene, a-Pinene, Humulene, and b-Pinene): \*\* Terpenes for Pain & Inflammation Support^.

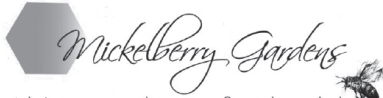
1 oz. liquid extracts: \$85/ MSRP \$170

**BOGO, market + see the Results**

Minimum order: free shipping for wholesale orders \$150+ orders@ewbhemp.com • website: www.ewbhemp.com/







Hive products for health

### Honey Daily: everyone benefits

This is gonna be awhile  
The super habit of Elderberry & Honey  
is going year-round!!

#### BACK IN STOCK

~ 8 oz. Elderberry Honey Tonic &  
~ 8 oz. Throat & Lung Honey Tonic

A larger size that is not too large  
Elderberry Honey. 8 oz. \$12/\$24  
Throat & Lung. 8 oz. \$12/\$24

Throat & Lung Honey Tonic blends hive products and gentle herbal remedies traditionally used to support respiratory health:

**INGREDIENTS:** Raw Pacific Northwest honey, raw apple cider vinegar<sup>^</sup>, mullein leaf<sup>^</sup>, wild cherry bark<sup>^</sup>, stinging nettle leaf<sup>^</sup>, rose hips<sup>^</sup>, echinacea tops<sup>^</sup>, sage leaf<sup>^</sup>, bee propolis, essential oil of lemon<sup>^</sup>. Available in 4 + 8 oz/ sizes. Contains less than 1% alcohol

<sup>^</sup> Organic

#### Proving to be a timely new launch!

#### Propolis

Mickelberry Gardens is now offering Propolis Tincture 0.5 oz. to our wholesale accounts.

**INGREDIENTS:** locally sourced Pacific Northwest Bee Propolis, extracted using 190 proof certified organic alcohol, distilled from gluten-free cane sugar  
0.5 oz item # 309 \$8.00/\$16.00

\*\* Warning: Don't give raw honey to children under 1 year of age.

Hive Products for health.  
[www.mickelberrygardens.com](http://www.mickelberrygardens.com)

## immune HEALTH BASICS

CLINICALLY PROVEN IMMUNE SUPPORT

### IMMUNE SEASON STOCK UP SALE

buy-in dates: through June 30th

#### BUILD NOW

+ ask your BMC Rep for other longer sales-options

#### NEW ACCOUNTS

new account orders + line extensions

**3 + 1 on all skus**

**Wellmune WGP<sup>®</sup>**

Clinically-proven immune Support

### Bestsellers due back in stock second week of June!!:

• Wellmune WGP<sup>®</sup> 250 mg. 30 caps + 60 caps

#### Stock them all:

• 125 mg WGP<sup>®</sup> Immune Health Basics<sup>®</sup> 60 caps

• 500 mg WGP<sup>®</sup> Immune Health Basics<sup>®</sup> 60 caps

• 25 mg Children's Chewable WGP<sup>®</sup>

60 orange-flavored chewable tabs

Non-allergenic, Non-GMO, Lactose-free,  
Gluten-free + Vegetarian.

Opening up, and want to guide your customers  
to the best products?

Make a "Portals Pharma" endcap with  
24-minimum endcap order and received  
**15% OFF** reorders for two-months.

Speak to your BMC Rep about how to start this great  
opportunity!!

Named **Best Immune Product** by *Delicious Living Magazine*

Training: <https://immunehealthbasics.thinkific.com/courses/ihb-training>

GROW NEW BUSINESS with scientifically-proven  
nutritional support. <http://immunehealthbasics.com>



ekoeh  
BRASIL

### Market + sell your best new Hair Coloring BEST-SELLING COLOR on sale for two months **DARK BROWN 10% OFF**

case of 12 for deal

June & July (buy-in dates June 5-July 31st)

A new, cleaner, ethically and sustainably-sourced hair cream: non-permanent coloring & conditioning treatment enriched with a nutrient dense Certified Organic botanical complex protein and Certified Fair Trade Shea Butter to deeply nourish while covering stubborn gray. Get shinier, softer and healthier hair with the 1st application. Vegan, Yay!!

Aqua, Cetearyl Alcohol, Fair Trade Certified Shea Butter, Hydroxyethylcellulose, Glycerin, Dipropylene Glycol, Methyl Ether, Cetrimonium Chloride, 1,2 - Hexanediol, Caprylyl Glycol, Hydroxyacetophenone, Aminomethylpropanol, Vetiver Brasil Essential Oil, Cedarwood Virginia Essential Oil, Egyptian Geranium Essential Oil, Organic\* Cucumber Root Extract, Organic\* Aloe Vera Leaf Extract, Organic\* Eggplant Fruit Extract, Organic\* Lemongrass Extract, Organic\* Babassu Seed Extract, Organic\* Ginger Extract, Organic\* Pineapple Fruit Extract, Organic\* Avocado Fruit Extract, Organic\* Acerola Fruit Extract, Organic\* Passion Fruit Extract, Organic\* Loquat Fruit Extract, Organic\* Macadamia Nut Extract, Organic\* Moringa Seed Extract, Organic\* Sonchus (Hare Thistle) Extract, Organic\* Beetroot Root Extract, Organic\* Cacao Fruit Extract, HC Blue 2, HC Yellow 4, HC Red 3, Disperse Violet 1, Disperse Black 9.

\* ECOCERT Certified Organic ^ HC Hair Color

PPD FREE. Parabens FREE. Ammonia FREE. PVC/BPA FREE. Resorcinol FREE. Fragrance FREE. Lead FREE. GMO FREE. Soy FREE. Henna FREE. Phthalates FREE, Formaldehydes FREE

**RE-THINK your Hair Coloring.**

rev.upwellness  
by Portals Pharma

#### ON THE RISE

Abigenol<sup>®</sup> is becoming popularised  
Targeted Antioxidant Nutrition

The Rev•Up Wellness innovation combines Abigenol<sup>®</sup> (European Silver Fir bark extract) - with other naturally derived and clinically-studied ingredients to target lifestyle needs on Stress, Immunity and Healthy-Aging!\*

Rev•Up Wellness<sup>®</sup> DEFENSE with Wellmune<sup>®</sup>  
Rev•Up Wellness<sup>®</sup> ENDURANCE

Rev•Up Wellness<sup>®</sup> VELOCITY with Wellmune<sup>®</sup>  
with the European Silver Fir Bark extract Abigenol<sup>®</sup>

From the pristine forests of Central Europe, comes a gift from nature... Abies alba, better known as the European silver fir.

A rich source of at least 13 natural antioxidants, especially polyphenols, and therefore recognized as a powerful antioxidative agent

Feel the difference with these award-winning products!  
Powerful. Natural. Innovative.

#### JUNE PROMO

buy in dates: through June 30th

+ ask your BMC Rep for other longer sales-options  
new account orders + line extensions

**3 + 1 on all skus Rev•Up Wellness<sup>®</sup>**

Opening up, and want to guide your customers to the  
best products?

Make a "Portals Pharma" endcap with 24-minimum  
endcap order; and receive **15% OFF** reorders for  
two-months.

Speak to your BMC Rep about how to start this great  
opportunity!!

<http://immunehealthbasics.com/revupwellness>

oxylent<sup>®</sup>  
DRINK OXYLENT BREATHE LIFE<sup>™</sup>

### VITAMIN C TO THE RESCUE!!

Oxylent<sup>®</sup> inventories will be filled within the  
next two weeks, with an awaited SURPRISE!!

Preorder DIRECT + then Reorder through  
Distribution\*

#### NEW TROPICAL FLAVORS

BLUEBERRY ACAI

TROPICAL MANGO

PASSION FRUIT

STRAWBERRY PINEAPPLE

All available in 30-serving canisters,  
+ 15 & 7 ct. single-serving stix pak boxes

+ the famed originals too

**BERRIES, MANDARIN**

+ **Blackberry Pomegranate**

Same superior quality nutrients with the perfect  
combination of Albion<sup>®</sup> chelate minerals Zinc  
+ Selenium, and Vitamins A & D3 and Vitamin  
C (calcium Ascorbate) in flavorful tropical fruit  
effervescent for all day, every day optimal  
protection of essential nutrients!

Vitamins E, Folate, S.O.D. & CoQ10 too

NO Sugar, non-GMO, Gluten-free.

[www.oxylent.com](http://www.oxylent.com)

Oxylent<sup>®</sup> HABITS for OPTIMAL HEALTH

\* Speak to your BMC Rep about opening  
order deals

NEW DRINKOXYLENTENRICH LIFE<sup>™</sup>

## MushroomScience<sup>®</sup>

### JUNE MEDICINAL MUSHROOM SPECIAL MAITAKE +/ & SHITAKE

Immune Support<sup>^</sup> /- Liver Health<sup>^</sup>

Certified Organic\* hot water/alcohol extracts  
actives listed in the nutritional supplements panel

**BEST PRICE. BEST VALUE**

90 veggie capsules

**4 ea. = 10%      8 ea. = 15%**  
**12 ea. = 20%**

~ Must mention 'BMC June Promotion' when  
placing order  
~ Prices per Sku (remember: 12 bottle limit  
per month!!)

Maitake: 300 mg hot water/alcohol extract  
12% polysaccharides

Shiitake: 300 mg hot water/alcohol extract  
15% polysaccharides

Mushroom Science manufactures and distributes  
the only complete line of guaranteed potency  
mushroom supplements in North America.

We could live without priming our immune  
system, but most rational people would say that  
they see the need to support the immune system  
intelligently. The logic is there: if the immune  
system is not working well, the rest of the body  
will not function optimally. It all is interconnected,  
after all.

<sup>^</sup>These statements have not been reviewed by the FDA, and are  
not intended to diagnose or treat any illness or disease

#### Product update.

Mushroom Science<sup>®</sup> is still limiting purchases to  
12 bottles (mix & match) per store as a one-time  
order for the month of June. COVID Times affecting  
inventories



# bodyceuticals

## June SUMMERTIME Deals 15% OFF

- Ink Pot Calendula Tattoo Balm 2 oz.
- Kukui + Pineapple Hawaiian Body Oil 3.5 oz.

### WATERFALL SAVINGS ON

- After Sun Relief 2 oz.
- Aloe Skin Soothing Spray 2 oz.
- Coconut + Aloe Body Oil 3.5 oz
- 10% OFF when you buy 4 each of 1 sku of your choice
- 15% OFF when you buy 4 each of 2 skus of your choice
- 20% OFF when you buy 4 each of all 3 skus

Buy ONE BodyLove Bath, Body Massage Oil  
get ONE get ONE FREE! 3.5 oz.

- While supplies last
  - Three (3) options
- Almond, Chocolate & Coconut

### OUCH!!!

Sunburns will hurt this Summer  
• After Sun Relief Oil 2 oz.

This is our famous, USDA Certified Organic Calendula Oil now available in a travel, carry-on and beach-friendly size!  
100% fresh, pure, wheat free/gluten free/soy free & vegan.

[www.calendulaskincare.com](http://www.calendulaskincare.com)

# trilogy

## Cool + Cooling Summertime Skincare

Rosehip Travel Companion: A perfect way to start your Trilogy® Collection

- Certified Organic Rosehip Oil - Roller applicator. .33 fl. oz. \$9.35/Retail: \$16.99
- Pure, Wild-Harvested Certified Organic Rosehip Seed Oil: Cold-pressed + packed with a minimum of 80% EFAs (Omeegas 3, 6, 9) to hydrate, replenish & strengthen skin's moisture barrier.

### The best beauty fun EVER in a Jelly!

What's NEW + HOT in natural skincare?

Why natural jelly, silly!

- Trilogy® New Hydrating Jelly Mask  
wash-off hydration mask with a unique jelly-like texture helps restore radiance and suppleness to all skin types. 2.54 oz with New Zealand Manuka honey, kawakawa extract + rosehip seed oil

- Trilogy® Triple Action Jelly Exfoliator  
help buff & smooth away dull skin for a clean complexion. The Jellification of oils softens the skin with a smooth, cooling texture, leaving it nourished & relaxed. With non-abrasive jojoba wax spheres, fine bamboo stem powder + super-fine powdered pumice for a three-layered approach, naturally. 2.54 oz.

From experience, this "lighter" summer oil will be a bestseller through the hot summer months

- Rosehip Oil Light Blend 1.01 oz  
Lightweight but deeply nourishing. Ideal for warmer + humid climates. Ideal for customers new to people using face oil + for those with oily-combination skin. Key ingredients: rosehip oil, coco-caprylate, jojoba oil, grapeseed oil, tomato seed oil.

# AROMA LAND

**Bodycare Promotion\* June + July**  
two-month sale of the perfect products for the season

50%-margin bodycare line!

## The Bodycare Collection TEA TREE & LEMON\*

12 oz. bodycare REFRESHING  
100% Pure Plant-Based Ingredients,  
Exceeds EU Cosmetic Directive Guidelines.

- Shampoo • Conditioner
  - Hand & Body Lotion • Shower Gel
  - Massage & Body • Bath Salts 20 oz.
- NEW: • Hand Soap • CBD Body Lotion

Scented and enhanced with beneficial therapeutic-grade Essential Oils of Tea Tree, Eucalyptus, Lemon Tea Tree, and Lavender that offers a clean, cooling and lively aromatherapy experience

Buy 3 ea. per SKU = 10% OFF  
Buy 6 ea. per SKU = 15% OFF  
Buy 12 ea. per SKU = 20% OFF

### Essential Oil Promotion\*:

10% OFF in units of 3 ea. (10 ml.)  
~ Lemon essential oil ~ Tea Tree essential oil  
~ Lemon Verbena Blend essential oil

Glycerin, Shea butter, Vitamin E  
\* Lemon & Tea Tree blend glycerin Bar Soap.  
10% OFF with 6 units each.

\*Must mention "BMC Special Discount" to get discounts with every order placed

# REJUVONATE YOURSELF! JUVO

FEELING A LITTLE HEAVY  
FROM INDOOR LIVING??  
Go raw in 2020

Ask about new product placement deals

### ReJUVOnate Yourself!

### ReJUVOnating Benefits:

Certified Organic Raw, Whole, Non-GMO  
Ingredients means:

- Support a healthy immune system
- Improve digestion with plant-based probiotics & enzymes
- Increase Energy
- Help balance blood sugar levels
- Rich in antioxidants, dietary fibers, and phytonutrients
- Convenient: perfect for a quick meal on the go
  - Formulated by an oncologist
  - Unbeatable taste that's all organic

JUVO: Free of Gluten, Soy, Whey, Yeast, Nut, Dairy and Preservatives  
No Artificial Flavors, Colors, Sweeteners & Stevia

Since 1999, JUVO Raw Whole Foods has been a product-leader in raw whole food meals. Convenience in health food The JUVO Raw Replacement Meals are freeze-dried, fine powdered mixes of over 40 ingredients; fruit, berries, vegetables, rice, vitamins, minerals, fibers, sea vegetables and more. Juvo has developed 3 focused full meals; for slimming, for healthy convenient meals and a protein meal for sport.

ReJUVOnate Yourself!

# ESSENTIAL FORMULAS

JUST IN TIME for Spring Revival  
& unprecedented Challenges

ALL Essential Formulas®  
20% OFF

discounts through June 15th

- Reg'Activ® Detox & Liver Health™
- Reg'Activ® Immune & Vitality™
- RegActiv® ESSENTIAL Me-3™  
Glutathione Support Supplement

A Probiotic Strain that Makes Antioxidants  
Discover Lactobacillus fermentum ME-3:  
Powerful Effects for Cardio, Detox, and Immune  
System Wellness.\*

### SPRING is Probiotic Season

- Dr. Ohhira's Probiotics®  
AVAILABLE 4 sizes: 10 ct., 30 ct., 60 ct.,  
+ 100 ct. veggie caps

- Dr. Ohhira's Professional Formula  
Probiotics®

- Dr. Ohhira's Probiotic Kampuku  
Beauty Bar™

(7x) Winner of Better Nutrition Magazine's  
'Best of Natural Beauty' Award  
• Dr. Ohhira's Propolis PLUS®  
combined Brazilian green propolis with probiotic  
support, flax oil + astaxanthin. BACK IN STOCK

\*These statements have not been reviewed by the FDA, and are not intended to diagnose or treat any illness or disease.

A company committed to discovering and  
distributing groundbreaking, scientifically  
advanced dietary supplements  
from around the world

# AloeLife.

## JUNE PROMOTIONS

Aloe Skin Revitalization + Muscle Relief

- ^ SG Aloe Mist Spray 2 oz. + 4 oz.
- ^ Body Heat Vanilla Rub 7 oz.

Have a Happy Summer with Aloe Life®  
TOPICALS. EVERY STORE needs some Aloe  
Life! ALOE 2020

15% OFF 12-23 items minimum\*  
20% OFF 24 items maximum\*  
Mix & match from the items listed above

• Skin Gel Mist – Your new favorite!!  
Multi-Purpose formula that is fun to use,  
working fast to soothe and condition skin  
without a thickening agent

• Body Heat Vanilla Rub – concentrated  
formula with the benefit of Organic  
Whole Leaf Aloe Vera Juice, with  
Menthol, MSM, Arnica + other herbal  
extracts. 100% natural vanilla extract

\* Whole Leaf Aloe vera is one of the  
most nutrient packed foods known  
on the planet

~ Aloe Life® is a whole leaf aloe vera,  
optimally but minimally processed  
to maintain all enzymes and  
polysaccharides, et al.

### PRODUCT NOTES:

Aloe Life® price increase  
Ask your BMC Rep for the latest price list  
and excel pricing files





in the Land of the Free) *Arsenicum alba* (30 c) and two drops of sesame oil in each nostril for prevention, the power structure exploded with condemnation that such an apparently dangerous protocol was “profoundly irresponsible”

The lead country in the world on modern medicine firmly says “NO” to homeopathy, seemingly desirous to outlaw it anyway (unscientific!! The chorus chants from their hymnals on the side-stage): wash your hands—we will tell you to wear masks in another 60 days—and be in fear until we get

you that expensive vaccine. January has passed, and so have 115,000 Americans and not a word is being spoken about natural health or homeopathy in America. After all, the Cuban government is using homeopathy for prevention because they cannot access or afford modern allopathy: so to consider homeopathy may be downright unpatriotic!??

Author Mario Livio was speaking about Galileo on Book TV as I wrote, and he says—paraphrasing—that one thing that will never die is the science denier.

The best learning moment that I have had since this COVID virus took control of the humanmind was a webinar by M.D.-Hero Dr. Decker Weiss. He was speaking to a professional audience about his experiences in treating COVID patients firsthand, naturally. You will be pleased to know that his protocols involve many of the things that we have found people rushing to our stores to buy. Of course, many of the things that we know are beneficial are being used clinically by competent professionals, and they are saving lives. While surely, we are not practitioners and our knowledge is indirect at best, we seem to be the storehouses of some very valuable health tools!

Will history record that the most educated of our generation in the western world continued a 100 year mistake in ignoring and denying the largest segment of medical wisdom ever explored, due to the hierarchical manipulation of science to follow the path of that form of therapy that proved most profitable for the scientists and their associates? Yes, shame. Information suppression and legal threats; and people die. As western modalities fail, we will be targeted as the enemy: it happens through human history. Heretics. It is best we say nothing, and just keep our shelves full.

The greatest opportunities for the cure of this pandemic are in nature, most likely in the plant world—and not in some isolated, man-made silver bullet concentrate made with petrochemical extractives and other unnatural contrivances. Truth.

I am reminded of the trial against Galileo and the assault on intellectual freedom that it represented in our interesting scientific history. Then it was the Catholic Church that condemned this brilliant Renaissance scientist: now it is the unified Pharmaceutical allopathic hierarchy that has muzzled all conversation in our free market economy for a fair and effective discourse on what natural strategies may be helpful as we live the next 2 years amid some waves of this viral invasion. In America, the only news is spread through the internet and snapchat: bold!! As the media and the medical doctors are devout in promising a bridge to a commercial-happy future; while making money hand over fist in the interim for market manipulation buffoonery premised on the long-trusted economic model of taking the money and running. And how today that reminds me of other people breaking glass and robbing possessions and life with a top-down anarchy!

We will not be able to use real medicine to heal people in their time of need: and that makes me mad, and realizing ever more that things have to change. ☹

**IN THE NEWS**

**If I were preparing for Hurricane Season .....**

I would stock up on the Juvo® Organic Raw Meals, and the new The Food Movement Company Peace Meal Organic Vegan Multi Green Protein. Build a Wall of Juvo so people can storehouse these valuable dried food powders. “Strange days indeed.” Nothing better than healthful, complete food when food supplies are disrupted!!

Hurricane Season runs till November 30th and is predicted to be “active”.

COVID may have distracted people from this news: the Hopi people call it Koyaanisqatsi

“April 2020 was one for the severe weather history books. The preliminary count of 351 tornadoes last month is the second most for any April on record, according to the National Weather Service Storm Prediction Center. All but three days in April had official reports of severe weather.

Fourteen separate killer tornadoes touched down—the fifth most in National Weather Service recorded history - taking 40 lives, the most people killed in a month since 41 in May 2013. The highest number of killer tornadoes reported in the US was 43 in April 2011, the worst month of tornado activity in history.”

12 cans/packets per person, as back up. I would consider the Miso-Moringa-Seaweed Boneless Broth™ too. No hurricane in your life?: GIVE THANKS, and use the 12 cans as healthy presents for the Holidays to your favorite friends!

**ECOLIPS®**

**LIP-LOVIN' summer starts now! STORES JUST WANT TO HAVE FUN**

Summer will be most appreciated Plan to Live in it up

**NEW summer lip balm line!**

The three new flavors include

- One in a Melon,**
- Citrus Got Real,**
- Main Squeeze.**

ALL THREE (3) USDA certified organic. suggested retail, \$1.99



**One in a Melon** – Watermelon, the iconic fruit of the summer. This lip licking summery lip balm is fruity & sweet with fresh cucumber notes.

**Citrus Got Real** - Citrus Got Real Lip Balm gets its citrusy charm from tart n' juicy orange, lemon and lime.

**Main Squeeze** - Reminiscent of a tall, cold glass of lemonade, this lip balm packs a pucker with tart lemon for a refreshing summertime treat.



**Sold in 48ct reach-in displays as a variety blend** for \$57.12 wholesale with a suggested retail price of \$1.99.


ORDER NOW

These will be available for a limited time through the summer season.

Item	Product Name	UPC
00369	One in a Melon, bulk	815601023699
00370	Citrus Got Real, bulk	815601023705
00371	Main Squeeze, bulk	815601023712
00380	Seasonal - Summer Reach-in Display, 48ct	815601023804

**The Best Lip Balm for the World™ Organic & Fair Trade Lip Care Eco Lips, Inc. | Marion, IA**





**Enzymes play a critical role in foundational health.**

Houston Enzymes® provides expertly formulated enzyme products as dietary supplements. Each enzyme product is formulated by Dr. Devin Houston, an enzyme biochemist with 30+ years of research experience.

**THE AUTHORITY ON ENZYMES**

**Summertime fruits & vegetables. Enzymes to the rescue**

No-Fenol™ was developed by Dr. Devin Houston, CEO of Houston Enzymes, in response to requests for a product that would support the digestion of fruits and vegetables, without the problems thought to be associated with polyphenolic compounds. The enzyme xylanase is the major component of No-Fenol™, and is an enzyme used to breakdown the structural components of plant cell walls, which are primarily very complex carbohydrates. Xylanase is used in the juice industry to extract more juice from fruit pulp fibers. 90 capsules. \$20.40/\$34.00

[www.houston-enzymes.com/learn/](http://www.houston-enzymes.com/learn/)  
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Through health food stores + with M.A.P. Policies

<https://www.houston-enzymes.com/>  
**The Authority on Enzymes**  
**Credibility is the key difference**

# ABSOLUTE LABS™

Inspired by Wellness

## 2-month Promo June & July

- **NAAWK® CBD Muscle Balms**  
4 Skus. (1) buy two (2) Skus  
(a) get **30% OFF intro deal order**  
placed through BMC Rep  
(b) **reorders of these Skus @ 20% OFF**  
through July 31st
  - **Cooling Balm THC-free 500 mg CBD 2.5 oz**
  - **Cooling Balm THC-free 120 mg CBD 0.6 oz**
  - **Warming Balm THC-free 500 mg CBD 2.5 oz**
  - **Warming Balm THC-free 120 mg CBD 0.6 oz**
  - **NAAWK® Sunscreens Spray**  
3 Skus **20% OFF** orders placed  
through BMC Rep
  - **SPF 50 Sunscreen Spray**  
**non-aerosol pump bottle 6 oz Reef Safe**
  - **SPF 50 Sunscreen Lotion (squeeze tube) 6 oz**
  - **SPF 30 Sunscreen Lotion (squeeze tube) 6 oz Reef Safe**
- Oxygen Nutrition®  
orders@oxygennutrition.com  
NAAWK® orders@NAAWK.com
- MAP Policy set at 20%-off discount  
<https://absolutelabs.com>  
Inspired by Wellness  
a broad range of MADE in the USA, high quality nutritional and personal care

# functional remedies

## SYNCHRONICITY by Functional Remedies ingestibles shipping now

Name change, product rebrand + new items

### The only hand-pressed, lipid-infused Hemp oil on the market

A true Full-Spectrum Hemp Oil made with the whole hemp plants containing high levels of phytocannabinoids, and all the other phytonutrients as a complete combination acting synergistically. For over 20 years, Functional Remedies® has been perfecting their hemp plants on their own farm, hand-pressing the oils from the plants to create the most phytonutrient-dense hemp oil available today,

### Synchronicity™ INGESTIBLES with full spectrum hemp oil

Nine (9) products

1 oz. tinctures

Two dosages 1000 mg + 500 mg.  
Natural, Peppermint + Berry Lemonade

**30 + 60 count capsules 25 mg.**

**30 count capsules 50 mg.**

### COMING SOON: Synchronicity™ TOPICALS with full spectrum hemp oil

• **Facial cream** 2 oz. 250 mg

• **Body butter** 3 oz. 450 mg

• **Body oil** 8 oz. 200 mg

• **Sports balm** 3 oz. 2500 mg

• **Body lotion** 8 oz. 1000 mg

• **Youth serum** 1 oz. 100 mg

A trained professional is standing by to answer your questions. Please call us at 833-600-0732.

**Full-Spectrum Hemp Oil products quality-controlled from seed to shelf**

# Crystal Star™

for the whole person™

SINCE  
1978

An Industry Pioneer since 1978

Last chance Line Drive till October  
**20% OFF if passing along advertised pricing**  
**15% OFF if not using the sales opportunity**

Must sign up with your BMC Rep: deal through 06/24 shipping again: all 4 unique formulas 60 veg caps

### • Beautiful Hair and Nails

Revive hair & nails with 14 whole herbs, blended to support healthy growth and luster.\*

### • Female Harmony

top-seller for over 40 years, a blend of 25 whole herbs helps ease unrest in mind & body leading up to your period\*

### • Crave Eze

Promotes calm\* Supports nervous system health\*

### • Immune Support

Proactive defense against exposure\* Boosts immune health\*

**Formulas to help: Purify, Rebuild, Relieve, Defend, Balance, Minimize**

Proprietary blended formulas & Formulation Philosophy  
Each herb from each batch is fully-tested for identity, potency and purity: no adulterants, no contaminants: all lab tested for metals

NON GMO Project Verified.

Proud Member Honey Bee Health Coalition

Well tolerated for Self-Care.

The Value is in the Formula!

[www.healthyhealing.com/](http://www.healthyhealing.com/)

# THE FOOD MOVEMENT CO.

## June Promos **20% OFF** any order 24-pcs/pieces or more

Mix & match • Through June 30th  
Identify as a BMC "hip pocket deal"

### **20% OFF**

Not to be combined with deal above

- **Moringa powder** raw organic pouches 6 oz.
  - **Moringa Miso pouches. raw 'Boneless Broth'** 5 oz.
    - **Cacao Organic raw powder** 8 oz resealable pouch
  - **Pomegranate powder jars freeze dried juice** 6 oz.
    - **One Maca 1 lb. pouch NEW**  
Organic red, black & yellow maca blend: grown + traditionally sun-dried in Peru
    - **Vitamin D3 Vegan 5000 IU** 60 softgels
- June rebrand:** may be a new product launch for you: expected mid-June  
**DISCOVER BLACK EARTH.**
- **Black Earth Zeolite™ with Humic Fulvic Minerals** 2 oz.
  - **Black Earth Fulvic Minerals** 8 oz.  
Black earth minerals are mined in the US desert. 1 teaspoon daily. 47 servings per container 2000 mg Black Earth humic fulvic mineral extract (+ purified water)

The Food Movement Company was founded in 2011 out of a small indie health food store in Lake County, Illinois. Today our product line includes a diverse range of organic foods, teas, bioactive dietary supplements and other healthy choices.  
[www.thefoodmovement.com](http://www.thefoodmovement.com)

# BIONOXNUTRIENTS®

Harness the Medicine Within®

## GOING OUT!???

Make sure that circulatory system is healthy  
**M3 Miracle Molecule MAX™**  
The Best Medically-approved Nitric Oxide Product

- Arginine = NO {Nitric Oxide}
- BioNOX M3 has a balanced ratio of arginine to citrulline which ensures 24-hour Nitric Oxide benefits.
- Certain fruits and roots such as pomegranate and beets are converted to NO {Nitric Oxide} through the nitrate/nitrite-nitric oxide pathway.

### NITRIC BOOSTER POWDER

- **ME3™ Black Raspberry** 60 scoops
  - **ME3™ Black Raspberry** 30 scoops (7.41 oz.)
  - **ME3™ Citrus** 60 scoops (14.81 oz.) with added Vitamin K2
- 100% Customer Satisfaction Guarantee!

### New + Shipping now: perfect for the revved-up gym back!

20 packs in a box:  
order display separately

- **ME3™ Black Raspberry stick packs (7g)**
- **ME3™ Citrus w/ K2 stick packs (7g)** at the register @ \$2.00 a workout!!

^ Free shipping on orders over \$100

^ Ongoing 20%-off w/ purchase ^+ per SKU

Harness the Medicine Within®  
**M3 Miracle Molecule Max™**  
[www.bmcionoxusa.com](http://www.bmcionoxusa.com)

# ECOLIPS

The best lip balm for the world

## JUNE PROMO

**FREE SHIPPING on all products**  
**Every wonderful brand:**

**Lip Scrub, Mongo Kiss™, Lip Food™, ecoTINTS, LIP+Cheek TINT, ECOLIXIR, bee free®, pure & simple, One World: Renew, Restore, Relax.**

**Medicinal, Classic SPF, NEW! Hand & Body Balm reach-in display; Eco Lips® Gold w/baobab NEW! Seasonal Summer fun assorted reach-in display,**

**NEW! Organic Hemp lip balms, NEW! Lip Scrub STICKS. NEW! Mongo Kiss® Shimmering sticks, NEW! Brazilian Vegan Lip Tints: Bold, Blessed, Blissful, Brave, Brazen.**

**NEW! HEMP + Vitamin E 12,000 iu Skin Care Oil**

Time for a Lip, Face & Skin Care  
**NEW Hand & Body Balm**

**20% of ALL Sales are donated to the Frontline Hero Fund**

[[https://ecolips.com/blogs/news/were-doing-our-part-giving-back-to-the-frontline-hero-fund?\\_pos=1&\\_sid=4786ede36&\\_ss=r](https://ecolips.com/blogs/news/were-doing-our-part-giving-back-to-the-frontline-hero-fund?_pos=1&_sid=4786ede36&_ss=r)]

Eco lips® offsets its manufacturing with 100% renewable energy + is a certified B Corporation





## Root of the Month: Sarsaparilla root

Ever want to give Dad something fun, and historical and uniquely American for Father's Day? How about some sarsaparilla!?!?

38 years in the natural products movement, and I am learning as if it were my first root beer float! Sarsaparilla!! Why have I never noticed it before? I carried Sarsaparilla box teas in almost every health food store that I ever managed: slow, consistent seller. I never noticed who bought it, and I never asked any questions. (we didn't have the internet back then: and most herb books did not highlight the root). Ed Smith, cofounder with Sara Katz of **Herb Pharm**® took note of the herb, though. He read all those old books.

I also did not know of the herb, because its fame had been muzzled. Because the big, bad, anti-root beer people tried to take it away! This was not about pharmaceuticals, and the fight over medicine: this was much more dangerous. This was soft drinks,

Sarsaparilla and Sassafras at one time had been good business—softdrink flavoring business—and with the advent of the refrigerator, these herbs might just become big ticket agriculture. Sarsaparilla was a main ingredient in tonic herbs all over America at one time. Local, regional drinks. Coincidentally, right about the time Coca Cola's recipe got locked up in the Chamber of the Secret Formula vault in Atlanta, clever lawyers were conspiring to muffle the competition.

Enter the scientists, and an unsubstantiated criterion of judgement on certain herbs needed for the secret of the root beer's formula—and CRUSH, the competition was crippled. Now, I agree that you cannot have an ingredient in the common soda—and this was the advent of the sodamania—that is potentially toxic, but here again is the case of the government making clear cut mistakes. We have seen this “customer protection” before! Will there one day be a tale from the crypt episode about the diabolic plot to keep the root beer from the people!? It is a fascinating story and I may have to write a book about it someday. But the story is a distraction from the sarsaparilla.

What was the root in Root Beer? it was sassafras. Sassafras made the drink foam naturally back then, and is still used to bring volume to the best gumbo recipes. This root was combined with sarsaparilla—a tropical South American vine—and other different herbs (like birch oil and mint, vanilla and nutmeg) to make the distinct regional soft drinks that were tasty to enjoy and beneficial too. The root may have been sassafras, but maybe it was the vine that made the drink so pleasurable!?!?

Long before cane sugar was ubiquitous, many herbs were used as beverages' original sweeteners. Added extras? Coca-Cola started with cocoa leaves (1886) and then moved to caffeine; Pepsi (1898)—started in New Bern, North Carolina to compete with sugar waters—actually originally contained the digestive enzyme Pepsin as well as possibly the herb pipsissewa. Just prior to all this action, the Philadelphia pharmacist Charles Hires

presented his Hires Root Beer formula at the 1876 Philadelphia Centennial Exhibit, and root beer hit the big time! Hires' formula contained 26 roots, berries and herbs. By 1893, the product was expanded beyond a drink mix powder and was sold as a ready-to-drink product. By 1892 Coca Cola was sold in every US State. The battle was on. Eventually root beer would lose, but root beer was the only category that was legally handcuffed in the 1960s at the exact time when kids became addicted. Today, herbless fructose colas bring us diabetes.

These early herbal tonic drinks were the purview of the pharmacist. They were made to quench a thirst, and were marketed as herbal vitalizers and even healing tonics. Can't have none of that around here, now, can we? If coca cola originally contained cocaine and kola nut and was peddled as a cure for hangovers and headaches and morphine addictions (my, has that drink been bastardized), the American herbal blends and the locally-made “root beers” were the early and correct definitions of tonic beverages. Root beer was as American as apple pie: and was the perfect pairing for the proliferation of the ice box. The perfect refreshment for a hot sunny day. And then the colas came and took all the fun away. Sarsaparilla and sassafras were caffeine-free fun. There was a kind hospitality of gentle root nourishment: when refrigerated caffeine hit the market—well in my mind, that is when things started to go wrong in America! Once there was herbal root beer. and then high fructose corn syrup ruined everything!

Today's Dr Pepper, another high fructose soda drink purported to have 23 flavors including a little sarsaparilla, has a legacy stating it was created in Waco Texas around 1885 to create the smell of the old local pharmacy. And Texas cowboys had a hankering for the root beers. Some legends have it that cowboys drank hard liquor and “root” beer, but the latter was not consumed for its sweetness, but because everyone saw it as a cure for syphilis!! (modern data indicates the old-time herbalists were spot-on with their prescriptives). Booze, bordello and then root beer with the hangover. “A sarsaparilla after that visit to the bordello, there, partner?”

Patent medicines with sarsaparilla were sold everywhere for skin and blood problems. It was a regular choice for rheumatism: it was “good for what ails ya”! Today, science is researching and rediscovering and publishing papers, slowly.

Yes, sarsaparilla (*Smilax regelii* and/or *aristolochiifolia*) was a pharmacy staple and a tonic favorite back then. Long before America had rhodiola and siberian ginseng and ashwagandha and holy basil, we had the Sarsaparilla. Even today's conservative website rx.com descriptives give unqualified acceptance for the historical use of sarsaparilla for things from skin health to cancer. In the time before soda, sarsaparilla was a straight-up medicinal.

Back before the cowboy, and the southern American pharmacist, Sarsaparilla vines were used from Peru to Honduras, and across the Caribbean. Sarsaparilla was well incorporated into southern Amer-Indian medicine when the

Europeans shipped it home as a cure in the 15th century! Sarsaparilla comes from the Spanish word *zarzaparrilla* meaning “brambly vine”.

As America's legal talent continues to restrain knowledge, the most we want to say here is that making tonics is a lost art, and sarsaparilla is an excellent supportive addition to any Spring or year-round herbal tonifier! *A mi abuela le gusta mucho tomar zarzaparrilla, pero ya casi no se consigue.*

My curiosity is as riled as a kid drinking a root beer for the first time: my sarsaparilla research is threading back to that climbing woody vine that grows “deep in the canopy of the rainforest.” More later; but for now: **Herb Pharm**® uses Sarsaparilla in *Athlete's Power*™—on sale this month and a great present with a story for Men's Health Month!! It is also in *Male Vitality*™ and *Adrenal Support*™ and *Skin Health*™ and *Joint Flexibility*™. Five formulas: Ed Smith must have found something. And now you have too.

Sarsaparilla is also found in these other formulas from BMC: Linda Rector Page obviously learned the power of adding sarsaparilla to a wide range of formulas; **Crystal Star**™ offers this selection with *Adrenal Support*, *Beautiful Skin*, *Estro G Balance*, *Fat & Sugar Detox*, *Female Harmony*, *Herp Defense*, *Male Performance*, *Men's Libido*, *Thin After 40*, *Tummy Control*, *Women's Best Friend*, and *Conceptions Tea*™.

Sarsaparilla is also noted in the official compendium for Homeopathic Drugs in the U.S., *The Homœopathic Pharmacopœia* of the United States (HPUS). **Newton Homeopathics**™ include homeopathic Sarsaparilla in the active ingredients of these formulas: *Eczema ~ Skin Care*\*, *Poison Ivy*\*, *Cold Sores*\*, *Hives-Rashes*\* —and in their retail and professional lines!! The known actions from traditional homeopathy are for itching; itchy scaly spots; cracks, skin cracked on hands and feet; eruptions on upper lip; rash on dry itching skin; itching over the whole body, especially in the evening (and we should feel obligated to say that these statements have not been evaluated by the FDA and have not been evaluated for medical evidence). The International Academy of Classical Homeopathy notes: “Sarsaparilla is another remedy which has excruciating neuralgia of the kidneys. Renal colic and passage of gravel and formation of vesicle calculi.” The *Kent Materia Medica* (1905) notes: “Sarsaparilla is suitable in low forms of chronic disease, especially in complex states resulting from mixed miasms; especially in cases of sycosis and syphilis.” And this beauty “Old debauches, enfeebled by wine and women, with weak heart, lungs, brain, and bladder, emaciated and shriveled. Prematurely old, a man of forty looks to be eighty, feet swollen, totters about on a staff.”

Sarsaparilla was always more than a soda condiment: it started as Indian medicine. Today, it its remerging as a trustworthy alterative that can be used safely in supportive remedies for many conditions. Cheers to Dad and all men! Sarsaparilla is for women too!! 🍀

\* available in both liquid and pellet options







## NEWS OF JOY

Blue Moose Consulting shares a grateful and whimsical nod to the survival of the Blue Calaminta bees of mid-Florida. *Osmia calaminthae* is a rare species of mason bee endemic to Highlands County on the mid-Florida Range west of the Kissimmee Chain of Lakes, south of Orlando and east of Tampa. This area is a relic of an earlier time, and this central-Florida Lake Wales Ridge is actually a sand ridge that runs 150 miles north to south as a surviving scrub habitat that is now considered one of the nation's fastest-disappearing ecosystems.

This beautiful bee has a unique relationship with a flowering plant species that is also found in this sensitive and rare terrain. The common name for the bee is derived from its distinctly metallic navy blue color and its favored host plant, *Calamintha ashei*. The bee is considered "Critically Imperiled" by NatureServe.

Apparently, the blue bee digs the nectar of this shrub in the mint family: (*Clinopodium ashei* is indigenous to Florida and Georgia: it is also called *Ashe's calamint*. The plant species survived the agricultural invasion of citrus groves but it may be doomed by the concrete of sprawling residential housing).

"These relic sand dunes created over thousands of years by the dynamic movements of sea, ice and wind now provide refuge for rare and endangered plants and animals. Although consisting of a variety of habitats from low and wet bayheads to high and dry sandhills, the ridge is most famous for its scrub habitat. Wildlife and plants once isolated on these islands evolved extremely unusual characteristics. This forest in miniature consists of clusters of shrubs scattered between patches of open sand. The lack of canopy cover and very deep porous sands create a hot, dry, desert like habitat. Due primarily to a long period of isolation, plants and animals that live on the Ridge have developed ways to deal with their harsh environment."

The bee was thought extinct – last seen in 2016 – and it was believed they were only surviving in four locations over a 16 square mile pine scrub habitat. This research found the bees in seven new areas, showing a larger current range than recently believed. The bee's habits are not well-known, as they are a solitary species, do not live in large colonies and do not care for their young. We know each female builds a nest in a very harsh terrain, and that they like a specific native nectar. And we want them to survive. Have you ever seen a Blue Moose smile?

<sup>^</sup> [www.ksat.com/news/local/2020/05/16/a-rare-blue-bee-scientists-thought-might-have-become-extinct-has-been-rediscovered](http://www.ksat.com/news/local/2020/05/16/a-rare-blue-bee-scientists-thought-might-have-become-extinct-has-been-rediscovered)

<sup>^</sup> [www.cnn.com/2020/05/16/us/florida-blue-calamintha-bee-trnd](http://www.cnn.com/2020/05/16/us/florida-blue-calamintha-bee-trnd)

## Attack on the Lungs

*continued from page 1*

only we were able to share!! While he also explained his understanding of nerve-driven immunity, he added the benefits of Holy Basil and Schisandra. Clinical use of the adaptogens: so empowering.

Word next spread that dry conditions were more susceptible to expanding problems. Adjust a dry respiratory tract. Herbalists noted in unison that we needed to keep the lungs moist. There was a curious awareness that the virus seemed to congregate at the intersection of the larynx and the trachea, and the thought of therapies for oral cavity antiseptic herbals, nano-particle silvers (20 ppm) and propolis and echinacea extracts were considered. Knowledge was contagious.

Eventually, we came to an awareness that this virus was the enemy of the lungs. If the virus wrangled its way through the body to the lungs, serious problems were inevitable. The likelihood that a ventilator could be necessary dramatically expands. All the talk about hospital beds: it was all about the lungs. The heart may fail, or 100 other causes of death—mostly associated with pre-existing conditions (and I say this with respect and reverence)—but this virus is able to do its most damage to the lungs, and through degradations of life-sustaining lung health; and all the secondary damage that this organ breakdown causes to the rest of the body so heavily dependent on the amazing and beautiful, life-giving functions of the lungs. It is like this virus is our own personal nightmare of the destruction of our own personal rainforest.

So what is the protocol for we who wish to help people confronted with this mutation of the Corona virus, and whatever viral mixtures we are sure to face this upcoming Cold/Flu season? Let western medicine do their things (we can't stop them): but we have to do the good work that we do. In my 39 years of working in natural health retail, I never really dug deeply into the various therapies that we had available in commerce for lung health. We know that Glutathione, and Abigenol or pycnogenol, and CoQ10 and quercetin and NAC (n-acetyl cysteine) are all exceptional for lung health. We know that garlic and thyme and olive leaf extracts are all utilized with effective confidence, but look at your store's Lung Health section now. Does it offer a clear message?

Have you been thumbing through all your health books and learning about mullein and rosehips and amla and stinging nettle and sage, and the wisdom accumulated about them throughout earlier medical histories (before the world medicine was stolen and held hostage)? I have always marvelled at the accumulated knowledge and brilliance of Herbal Ed Smith's explanation of the many herbs that can be used as adjunct therapies for handling a cough in his *Therapeutic Hand Manual*. A true lifetime's worth of study on the history, clinical application and differentiation of excellent herbs used for one aspect of lung health. Thanks for sharing your learning, Ed! Obviously, the knowledge is

*continued on page 10*

## HERB PHARM® SUMMER SAVINGS & OTHER PRODUCT NEWS

### Promote a Recipe card display

Everyone is looking for something new right now & this is new + HEALTHY and a great way to support energy, endurance + stamina while in "shelter in place" + then as people get out - excited to move their bodies

### 5-SKU Product Aisle Extract Recipe Display

**Includes Ginger, Lavender, Ashwagandha, Turmeric, Holy Basil. 20% OFF**

Shoppers are looking for new and creative ways to try herbs. We know that most of them never enter the supplement aisle, but nearly all of them pass through the produce section.

Herb Pharm® offers a 25-piece Sunshine-season Energy Display that holds five (5) popular liquid extracts & recipe brochures with great tasting, easy-to-make drinks. Sign up + Cheers!

<sup>^</sup> Display cost \$154 with 25 recipe brochures display size 11" x 12.5" D X 9"H

<sup>^</sup> offer expires August 31, 2020

# PRECBROCH2 marketing materials: brochures, display base, display header

\*\*\*\*\*

### PRODUCT NEWS:

#### \*\* Reintroduction.

<sup>^</sup> **Muir Puama liquid extracts** 1 oz + 4 oz.

Muir Puama Extract prepared from the stem of *Ptychopetalum olacoides* shrubs Sustainably Wildcrafted in their native wild habitat in the Amazon region of Brazil

#### \*\* Product changes:

1/ Muira Puama stem and bark replacing Maca root in the Herb Pharm® Female Libido™ liquid extracts 1 oz + 4 oz.

Due to new ingredient availability (estimated release date: June 15th)

2/ Elecampane root replacing Osha root in the

Herb Pharm® Rapid Immune Boost™ liquid extracts 1 oz + 4 oz.

as Osha is a sensitive, at-risk herb that can't be commercially cultivated and must be wildcrafted in its somewhat limited range.

~ ~

**Herb Pharm® is a Flagship Farm of the Oregon Bee Project**

Love bees: <https://www.oregonbeeproject.org/herb-farm>

Herb Pharm® makes high-quality liquid herbal products for the whole family.

Founded in 1979, their products are kind to both the body and the Earth.



# Blue Moose Consulting

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## VISIT US AT OUR WEBSITE! WWW.BLUEMOOSECONSULTING.COM

*"If you don't read this newsletter every month, you are missing something."*

### Attack on the Lungs

*continued from page 9*

there. Certain powers don't want us to know this; but another consideration is that the knowledge has always been there and we have never tried to immerse and learn. It was so much easier to just stock 2-3 cough syrups and move on. This will not help us this time: we need to master nutrition and herbals for lung health, now!

Guess what: things have changed. In a severe way. It is time we all started to fully educate ourselves on the benefit of the most well-known herbs for lung support—Yerba Santa herb, Elecampane root, Osha root, Wild Cherry, Pleurisy root, Mullein, Umckaloabo, Thyme, Licorice, Grindelia, Horehound, Horseradish, Goldenrod, Turmeric, Ginger root, Amla berries, California Poppy, Oregano, Garlic (and Black Garlic), Green Tea and Goldenseal. There are other herbs that we need to understand: Usnea lichen, Skunk Cabbage, Lobelia herb, Black seed oil. These herbs have not been our expertise, but they will need to be very soon (and again, quality herbs are going to provide the most help). It is a shame that the herb Ephedra is having impressive benefit in other countries, but we have outlawed it here due to market misuse (!!!?) Primitive scientific knowledges!! Encourage Peppermint tea: combine Cinnamon and honey: combine Licorice and Ginger. Give gifts of honey to health care providers. Share.

Our directive has now become Respiratory Health. We need to understand that Homeopathy is excellent for Asthmatic conditions when a person is having a hard time breathing. We have to understand the need for a resilient Circulatory System to fend off such attacks. We need to utilize the activities of nitric oxide in the body, and promote nitric oxide boosters. We need to preach Vitamin C for the Circulatory Immune System. We need to make Glutathione the most important antioxidant. We need to understand that 2020 is the Year of the Lungs. We need to change our lethargies and act now.

My suggestion to that herbal question about the endothelial lining was Elecampane. An incredible herbal with an illustrious history. An alternative. Endothelial lining: gentle cleansing. The wise will catch up: they will listen and learn and promote. Elecampane: good for what ails ya: check it out!

An adult takes between 17,280 to 28,800 breaths every single day. Not being able to breathe is living suffocation. The image of our time. People dying alone or in fear. Modern medicine unable to help: castrated from any awareness of the most powerful knowledge and "herbal foods." Tragedy. COVID is an attack on the lungs. "I can't Breathe! ☹️"

## How to Reach Blue Moose Consulting

**Call as often as necessary: we want to be of assistance**

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• www.bluemooseconsulting.com • PO Box 557, Falls Church, VA. 22040-0557

### COMPANIES REPRESENTED:

#### Newton Homeopathics

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#### Aromaland, Inc.

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**Note:** The BMC newsletter sale list is available by the first day of each month as a one-page faxable form that easily fits on the wall for quick viewing/decision-making. Want to receive all the deals on the great BMC lines this via fax early every month? Call your BMC Rep and put in your request now.

