

BLUE MOOSE CONSULTING NEWSLETTER

Volume 14, No. 8 • August 2017

Talking Health: Safe Enough for Children

Most of America amazingly runs on an assumption our Children are resilient beings, and that they will just—for the most part—grow up healthy naturally. Nothing can be farther from the truth. In following world history and getting outside our own shell—childhood death is still a wailing torture for too many parents all around the world today, we should give thanks and be grateful that the stories that we hear in our culture usually involve children growing from birth into health as a matter of course. We want children to grow and have good lives just as much as we do not want them to enter a polluted world, growing up with tremendous challenges they did not create on this unclean planet. The health food store can be the lighthouse of best information on a concept that we can aid in the health of our little ones as they grow before our eyes!

In the future, researchers will conclude that the protocols and decisions we made to grow the next generation positively were rather primitive: and they will certainly be correct. Think about the financial millions dedicated to convincing kids to demand their choice of convenient frozen food dinners of chicken fingers, macaroni and cheese and ice cream. Add to this that researchers and experts have been warning of the deleterious effects of additives and artificial colorings and preservatives in kid's foods for twenty years: to no avail. It is almost as if the devious design was to get to them early (but no one could believe that was the reason): maybe the food scientists were just focused on taste, and were paid high salaries for a culinary goal, and so ignored the warning signs on what foods loaded with unnecessary and unnatural additives (never tested for their effect of growing human anatomy) could cause? Our recent and current heritage: Bad food. Impure Environment: good luck kid! (?)

As with every problem, a caring person will look for a solution. They should be looking to your store for those solutions. Start with the diet. First, remove the temptation: "regularly consuming fattening junk food can be addictive for children and lead to complications like obesity, chronic illness, low self-esteem and even depression,

as well as affecting how they perform in school and extracurricular activities." Fast-food, and its carry-home, frozen clones are identified as a primary precursor to obesity. Brain fog leads to stupid behavior.

Let's clarify the direct implications of the CDC (Centers for Disease Control; (www.cdc.gov/media/pressrel/2010/r101022.html]) projections published in the journal *Population Health Metrics*) prediction that—if things don't change—one in three US adults will have diagnosable diabetes by the year 2050. (Let's see, it is now 2017: so a child born today is forecast to be 32 years old—with diabetes—by that time). Interesting! We are growing a crop of citizens who will mostly be crippled by Diabetes (heart health, stroke: Metabolic Syndrome, etc.) at a cost of care of—by today's standards—(2013 averages: "lifetime cost of treating Diabetes in US: around \$85,000 per person) an extra, raw-cost minimum of at least \$1200 per person every year through their life. I repeat: CDC—1 in 3 people!!! A lot of that bill will be shared by your families (with someone somewhere making profit on the interest). Insanity? (Obviously, the health care debate is focused solely on this.)

Don't get lost in the data: today's poorly-raised kids are tomorrow's sick adults. Look at scourges we have confronted in this century: from obesity and depression to heroin and other drug addictions. A large part of what we

are reaping is from what we are feeding ourselves and the next generation! Yet, maybe we should not think of bankrupting sinful healthcare costs and national security, but rather of performing the most human of basic instincts—of caring for our young! A good society grows good people. The lesson should be nutrient-dense foods "in," and junk food banished. Food first. Is that part of your core message at your store, and are you speaking to the grandparents and newlyweds, and the buyer of the food for the growing family unit?

What is our responsibility? As the local community storehouse of every option for natural health, we need to show leadership in communicating the group benefit of giving the children who represent our future society the best advantage possible to thrive and rise to every color of greatness. We need to raise our voices, and teach with passion!

Every year, children around the world are taught to celebrate their birthday: the yearly calendar cycle of "growing up." One of the initial alphabets that we should also be teaching children in our locale is to understand and appreciate the "seasons." The human body alive and adjusting to the seasons (it is more than put your coat on and button up, and wash your hands): kids have to be shown how to learn and appreciate living intelligently in their environment!

Another cycle that children quickly become conditioned to is the school year. Parents too. What do families consider when the school year approaches? My observation is that the focus goes to clothes and supplies, and how to get the kids to and from school. It is amazing that the focus on health is back-seated or not considered at all!! You would consider this an issue for action from the school system, the local government or even for the budgets of public-health announcements. In large measure, there is a void, and it should be conscientiously filled by the local community resources center, the Health Food Store. Someone has to speak truth to power!

Stores say that they don't have much business from families with kids, as if this

continued on page 2



NEWTON homeopathics

Nurturing Naturally Since 1987

AUGUST Promotions:

20% OFF select OTC formulas

Liquid or Pellet complexes listed below^ (Qty 4+ per SKU)

~ Shelf tags announcing the sale included with your order

(4) Homeopathic OTC Formulas

While the Liquid Homeopathic Extracts (1 oz.) are the best-sellers, consider Pellets too!

PELLETS: 1 oz. glass bottle of pellets.[625-675 pellets by weight]

- **Breast Help**
- **Hives ~ Rashes**
- **Parasites**
- **Muscle Ease**

Breast Help [N064] - for symptoms associated with breast conditions as well as the discomfort experienced by nursing mothers.

Hives ~ Rashes [N043] - for symptoms associated with hives + other allergic skin reactions such as burning, itching, redness, swelling and discomfort.

Muscle Ease [N037] - for symptoms associated with muscle discomfort such as bruising, pain, soreness, stiffness, spasms and weakness.

Parasites [N053] - for associated symptoms such as bloating, fatigue, itching, nausea, teeth grinding, increased appetite and intestinal dysfunction.

HAPPY ANNIVERSARY!! a Time to Celebrate Homeopathy

~ Newton 30th Anniversary Celebration Giveaway details:

NEWTON Homeopathics is giving away prizes throughout 2017 to celebrate our 30th anniversary: open to retail customers too

Another perfect way to highlight Homeopathy during Newton's 30th Anniversary: **Book release: Healing with Clinical Homeopathy: the Life, Vision, Genius and Legacy of Dr. Luc Chaltin**, by Marge Roberts {2017} 200 pages print version.

\$14.99, also available as an ebook: \$7.00 wholesale in every format.

Time to stock up for the Change is Season

~ **Jump Start your Health KITS buy 6 at 20% OFF always**

AloeLife.

INTERNATIONAL
Health Education • Health Products • Aloe Vera

AUGUST Specials—

These are Perfect summertime Promos

Mix & Match Selected items

12 min for 15% OFF 24 max for 20% OFF

- **Daily Greens powder** 4 oz. + 8 oz.
- **Daily Greens 120 tabs**
- **Herbal Aloe Herbal Detox PLUS** 16 oz. + 32 oz.
- **Herbal Aloe Ear Wash** 1 oz.

JUST EXTENDED: like a summer team.... **Aloe Skin Gel is added to this Promotion**, extending from now through August 31st

- **Aloe Skin Gel & Herbs** 4 oz. + 8 oz.

Start momentum for a great end-of-summer detox to strengthen the immune system for the upcoming Winter season: **Promote Prevention now**

Herbal Aloe Herbal Detox PLUS: Ingredients of Proprietary Formula (1 oz.): Organic Whole Leaf Aloe Barbadensis Juice Concentrate (unfiltered with no water added), Ginseng-Panax Quinquefolia extract, Pau d'Arco Bark extract, Burdock Root extract, Astragalus Root extract, Chamomile extract, Red Clover Tops extract, Sheep Sorrel extract, Turkey Rhubarb extract, Milk Thistle, Cat's Claw, Apple & Lemon Lime Juice Concentrates. Food Grade Preservatives - Sodium Benzoate & Potassium Sorbate, Stevia, Citric Acid. ActivAloe Certified. Laboratory tested for Quality & Potency. Satisfaction Guaranteed. One oz. daily!

Healthy & Slim Daily Greens Formula: in powder and tablets. Contain the highest concentration of Gluten-Free Certified Organic Greens + Vegetables per tablespoon (2 servings) than other product blends on the market. A super value. The clean formula also avoids potential irritants, fillers + allergens. This great tasting alkalizing formula is a delicious way to increase daily Veggie intake! Powder mixes great into water or smoothies. Formulated for all: adults, children, teenagers, seniors, athletes -- even safe for pets! 6,850 mg of greens per 2 tablespoons from 12 Daily Greens A delicious way to nutrition: Organic Green Food Powder Blend: 70% Organic Certified Organic Barley Grass Juice, Certified Organic Wheat Grass, Organic Parsley juice, Organic Alfalfa, Organic Chlorella-Cracked Cell, Spirulina, Certified Organic Whole Leaf Aloe Vera. Vegetable Herbal Blend: Kale, Asparagus, Watercress, Dandelion Greens & Roots, Broccoli Sprouts, Beet Root Powder, Green Papaya, Carob, Nopal Cactus, Bamboo, Atlantic Kelp, Amlaki (Vitamin C), Sesame Seed Husk, 100% Pineapple & Papaya Juice Concentrate and Stevia.

August Education opportunity: "Why Aloe for Gluten Intolerance?" 30-minute Health talk with Karen Masterson Koch. Monday August 07 4:30- 5 PM EST

Aloe Life # 1 Herbal Superfood

HERB PHARM™

Turmeric and Inflamm Response™ PROMO

Great Deals + possible deep-discounts on many items now through September 30th

It is easy to get 25% OFF items & even easier to get 20% OFF for 60 days!

HOW TO BUY AND SAVE

PROMO PARAMETERS for the two promo brackets: featured + bonus products: Turmeric and Inflamm Response™

MIX & MATCH any 12-24 of the 'Featured Products' for a 20% discount

MIX & MATCH any 25 + of the 'Featured Products' for a 25% discount

BONUS: Meet the parameters from the Featured Products and you can then choose from a selection of Bonus Products (listed below) that will qualify^ for the same discount as the Featured Products on your order. No minimums.

Promo applies to 1, 2 + 4 oz. sizes

GROW BUSINESS with these items:

FEATURED PRODUCTS: [through September 30TH]

Turmeric and Inflamm Response™ PROMO

* **Turmeric liquid extract** 1 oz., 2 oz., 4 oz.

* **Inflamm Response™ liquid extract** 1 oz., 2 oz., 4 oz.

BONUS PRODUCTS:

Turmeric and Inflamm Response™ PROMO through September 30

WOW, look at ALL the sale items * Liquid extracts + Formulas:

~ **Arnica Oil**^ ~ **Trauma Oil**^ ~ **Joint & Muscle Rub**^

~ **Cayenne extract*** ~ **Ginger extract*** ~ **Turmeric vegetarian softgels**, 60s

~ **Kids Sinus Samurai*** (Certified-Organic: alcohol-free)

~ **Stinging Nettle extract*** ~ **Stinging Nettle glycerite***

~ **Pollen Defense** 1 oz., 2 oz. + 4 oz. liquid extracts

^ 1 oz. + 4 oz. liquid extracts/topical * 1 oz. + 4 oz. liquid extracts

More on herbs everyday: stay tuned.

The pictures are beautiful: harvesting the good stuff

<https://www.instagram.com/herbpharm/> <https://www.facebook.com/HerbPharm>

<https://twitter.com/herbpharmoregon>

Made of plants and ethical choices™

Not represented by BMC in NJ

NORDIC® NATURALS

Q3 2017 Retail Promotional Focus: through Sept. 30, 2017 Every Kid Needs Omega

Brain development. Vision. Cognition and learning. Emotional well-being. Omega-3s are ideal nutrients for children of every age. Beginning before birth, and throughout our lives, each of us deserve these essential fats! For school aged children in particular, experts recommend omega-3 DHA to maintain optimal growth and development. Nordic Naturals® natural fruit-flavored omega-3 products are developed with children's unique needs – and tastes – in mind. From 100% wild-caught fish, with most products exclusively Arctic cod, Nordic's children's products are fresh, pure and potent.

Plan now + message strong: Back to School means Back to Essentials!

Back to School is the 2nd highest spending holiday period of the year. Nordic Naturals® new Q3 Retail Program is built to educate and motivate parents to buy the #1 Omega-3s and Essential Oils brand in the US! Roll up your sleeves: the fun challenge is, how many of these sale products can you get your community utilizing? Family Health!

- **Children's DHA™**
- **Complete Omega™ Junior**
- **Ultimate Omega™ Junior**
- **Nordic Berries™**
- **Vitamin D Gummies**
- **Vitamin C Gummies**
- **Probiotic Gummies Kids...** and more: let's work together!!

EVERY CHILD NEEDS OMEGA-3S Q3 PROMOTION

25% OFF, 5 cases minimum, 15 cases maximum, mix and match full case packs.

One order per location, once a month. Must have off shelf placement.

RECENT PRODUCTS: new placement deals apply!

~ NEW! Bigger Stronger Better has gotten better

The 2x LINE offers 80% concentrate + 90+ natural-triglyceride form

Nordic Purity & Freshness: the best fish oil in the world

* **Ultimate Omega® 2x with D3** 60 softgels * **Ultimate Omega® 2x mini** 60 softgels

* **Ultimate Omega® 2x mini with D3** 60 softgels

More NEW ITEMS:

Fish Oils Formulas, CoQ10s & Gummies

* **CoQ10 Gummies** ~ strawberry-flavored gummies 60 ct.

* **Vitamin D3 + K2 Gummies** (pomegranate taste, pectin-based and gelatin-free)

* NEW! larger size **Ultimate Omega®** + **CoQ10** now 60 and 120 ct.

* **Omega Memory®** 60 softgels with natural triglyceride fish oil, Phosphatidylcholine (herring roe), Longvida® Curcumin Extract & Huperzine A

* **Omega Curcumin®** (60 ct.) ~ concentrated Omega-3s + potent antioxidants with fish oil, Longvida® Curcumin extract, Reduced Glutathione and NAC

The Nordic Flora Probiotics Family!

* **Nordic Flora™ Probiotics** (shelf stable + in boxes w/ plenty of info); MAP-compliant

* Dairy-Free * Vegan (AVA certified) * non-GMO verified

~ **Nordic Flora™ Daily** ~ **Nordic Flora™ Comfort** ~ **Nordic Flora™ Probiotics Woman**

Not represented by BMC in NJ, NC, SC, VA, WV & Philadelphia area



JUVO™

Encourage the practice of 'instant Picnic'

Organic, raw + freeze-dried;
No matter what the temperature outside!
A good meal should always be within reach. Especially, at the check-out counter

JUVO Raw Meal packets (10 packets per box)

- * Organic Raw Meal packets
- * JUVO Fantastic Berry packets
- * NEW JUVO Raw Meal Green Apple
- * NEW JUVO Raw Meal Vanilla Chai wholesale \$23.99 MSRP \$39.99 {or, a \$4 "Truly Happy~meal"}

* **Raw Green Protein packets**
Wholesale \$25.79 MSRP \$42.99.
USDA Certified Organic + Circle K kosher-certified. 23 grams of protein per serving, from plant proteins: brown rice, hemp, spirulina, quinoa, millet, amaranth, flax seed

All JUVO products are protected by MAP-pricing

Raw, Organic, Whole, Non-GMO. Oncologist Formulated

oxylent®

DRINK OXYLENT BREATHE LIFE™

AUGUST Promotion: Back to School 15% OFF

- \$150 minimum*
- Children's Oxylent®
 - Sparkling Berries 30 ct.
 - Sparkling Mandarin 30 ct.
 - Sparkling Blackberry Pomegranate 30 ct.
 - Sparkling Berries 30-day canister
 - Sparkling Mandarin 30-day canister
 - Sparkling Blackberry Pomegranate 30-day canister

MORE DEALS: NEW PROMO OFFERS through Aug. 31 For Independent Retailers Only.

(Offer can be combined with another order to achieve free shipping, discounts cannot be combined)

A. Immune Oxylent® 25% OFF Promo

Immune-Boosting Effervescent Supplement Drink Boost, Maintain & Support your Immune System
Buy 3 of Each Immune Oxylent® Flavors & Receive 25% OFF!

30-single serving stick packet boxes; MSRP \$25.95
• Tangerine Lemon Boost • Rasperry Lemon Boost • Blackberry Lemon Boost
* Vitamins, Minerals + Antioxidants to Support Immunity^
* Vitamins C & D, Zinc + Raw Coconut Powder!
Albion® Minerals! Vitamin C, as calcium ascorbate + acerola fruit juice powder

Minimum 3 of each or 9 total to receive the discount;
Maximum 9 of each or 27 total. Free Shipping at \$200.
25% OFF cost is \$11.53. Order Total of 9 boxes = \$103.77
Order Total of 27 boxes = \$311.31 + FREE SHIPPING

B. Adult Canister 25% OFF Promo

(Sparkling Berries & Sparkling Blackberry Pomegranate ONLY)
Buy 3 of Each Oxylent® Berries + Blackberry Pomegranate 30-serving Canisters ONLY & Receive 25% OFF!

Minimum 3 of each or 6 total to receive the discount;
Maximum 9 of each or 18 total. Free Shipping at \$200.
25% OFF cost is \$13.48. Order Total of 6 boxes = \$80.88
Order Total of 18 boxes = \$242.64 + FREE SHIPPING

^ these statements have not been reviewed by the FDA, and are not intended to diagnose or treat any illness or disease.

* Standard shipping structure applies

 Dr. Ohhira's Probiotics

A VERY GOOD READ!

If you work in natural health, you need to understand the advancements in Glutathione. If you understand Glutathione, you will embrace Lactobacillus fermentum ME-3 found in Reg'Activ®

<http://essentialformulas.com/products/reg-activ/>

Dr. Ross Pelton wrote an article titled Lactobacillus fermentum ME-3: A New Era in Glutathione Therapy, which was published in the June 2017 issue of the Townsend Letter. In this article, he reviews the discovery of Lactobacillus fermentum ME-3 which is a strain of probiotic bacteria that synthesizes glutathione. The article also reviews the following important features of glutathione: the body's most important antioxidant, its regulation of detoxification and its requirement in immune function.: <http://www.townsendletter.com/June2017/glutathione0617.html>

A Probiotic Strain that Makes Antioxidants
Discover Lactobacillus fermentum ME-3: Powerful Effects for Cardio, Detox, and Immune System Wellness.*

Reg'Activ® Detox & Liver Health™ Reg'Activ® Immune & Vitality™ Reg'Activ® Cardio & Wellness™

What's In A Name?

The brand name Reg'Activ® was created from the words "Active Regeneration." This expresses what occurs when the patented probiotic Lactobacillus fermentum ME-3 remarkably produces and recycles Glutathione, the "Master Antioxidant," resulting in higher levels of active glutathione functioning in the body for a longer period of time.*

* these statements have not been reviewed by the FDA and are not intended to diagnose or treat any illness or disease.

Farewell

We say Goodbye to Bluebonnet Nutrition, and thank them for the opportunities they offered BMC to promote optimal health for 14 years through their product: excellent products for our industry.

Thanks for helping to raise Blue Moose Consulting from humble beginnings to the status of the most driven and store-oriented Brokerage in the country. You provided me my first opportunity, and I will always be grateful

You took a chance on me as I started BMC and I hope that I proved myself by helping to grow your company

We will now carry our mission forward, with a smile, and with thanks for the experiences and friendships.

BASS®

Brushes

The Hair Doc Company
since 1979, the oldest + largest provider of Finest Quality Natural Hair, Body & Skin Care Products!

GO GREEN WITH US^

100% BAMBOO Wood used for most of our styles in Wood-handle Products.

Makers of The Green Brush® by Bass Brushes®
^All Paper Packaging is Biodegradable + made with Recycled paper.

Also providing Styling Brushes, Cosmetic Brushes, The Shaving Brush Collection, The Baby Collection, The Foot & Back Collection. Manicure Implements ... + Power Hair Clamps + The Bass Pet Grooming Collection
EMAIL ADDRESS: for sending in orders or credit requests: orders@bassbrushes.com

The Hair Doc Company: makers of The Green Brush® by Bass Brushes®
Manufacturer. Importer. Distributor

ECO LIPS®

The best lip balm for the world
August Independent-store Promotion: Back to School 15% OFF invoice direct orders only

- **Specialty Lip Balms**
organic, fair trade and non-GMO.
Convertible Displays 36 ct.
~ Gold w/baobab oil
~ Hemp w/Manitoba Harvest hemp seed oil. Vanilla
~ Medicinal w/tea tree, camphor, lemon balm + calendula
~ Bee Free Vegan Lip Balms.
.15 oz tube: candelilla wax with organic, Fair Trade Certified™ cocoa butter and coconut oil
* Bee Free Lemon-Lime, 36 ct. convertible display
* Bee Free 24 ct. convertible displays: 4 flavors
* Sweet Mint * Superfruit * Unscented * Lemon Lime
- **Pure & Simple Lip Balms**
Organic 100% edible 3 flavors!
.15oz lip balm tubes contain 30% less plastic than regular lip balm tubes helping us all to reduce our plastic footprint. 1% of sales will be donated to Pencils of Promise. www.pencilsofpromise.org. This is communicated on pack and on each lip balm label. Convertible displays, 24 ct
* Coconut * Raspberry * Vanilla

- **Eco Tint in a choice of six [6] shades.**
Convertible display: 36 ct.~ 6 of each color all 0.15 oz recyclable plastic tubes
Be an eco-beauty! Sleek, black oval tube packaging Fair Trade Certified™ Organic Cocoa Butter, Fair Trade Certified™ Organic Coconut Oil, Organic Argan Oil + Aloe Vera harmonize with natural earth minerals to provide a smooth glide & a beautiful shimmering glow. The entire line is Fair Trade Certified™, carmine free, GMO free, gluten free, cruelty free and made with 100% renewable energy offsets. Perfect for that switch from work to evening, or any time to freshen up. Eco Tints by Eco Lips moisturize lips and provide a sheer tint:
* Rose Quartz * Plush Red * Mocha Velvet
* Moonstone * Coralite * Sugar Plum



bodyceuticals

Make 2017 Vacations Healthy & Beautiful 30% OFF

- Beach Essentials Travel Set,
- Pineapple Kukui Body + Tan Oil
- After Sun Skin Relief Oil

Beach Essentials Travel Set contains:
Coconut Tan Oil, Essential Salve & After Sun Relief

4 ml. \$9.50/MSRP \$15.95

~*~*~*~*~*~*~*~*~*~*

AUGUST HOT BUY

\$5 Hot Buy on all Bodycocktail Flavors
BodyCocktails Calendula Body Serums
2 oz.

- Organic Almond Marzipan
- Organic Coconut Chi Chi
- Organic Key Lime
- Organic Pink Grapefruit
- Organic Vanilla Crème

^ Free shipping on orders \$75 & up!

^ Must use code to receive discount pricing. Valid through August. Code: BMCAugust

www.bodyceuticals.net

<https://www.facebook.com/Bodyceuticals>

https://www.instagram.com/bodyceuticals_calendula/

<http://www.pinterest.com/bodyceuticals/>

https://twitter.com/bodyceuticals_calendulaskincare.com

immune

HEALTH BASICS

CLINICALLY PROVEN IMMUNE SUPPORT

August Promotion: Wellmune® by Immune Health Basics®

**BUILD Your Immune Shelf
Now: 10% OFF**

• 125 mg • 500 mg

"I took my Immune Health today!"

The Single Most Important thing you can do for your health is Strengthen your Immune System
Must mention BMC Discount when placing order

NEW Opportunity: Rev•Up Wellness

(pack of 30 Tablets in a box) featuring Abigenol® European Silver Fir Bark extract

- Rev•Up Wellness DEFENSE w/Wellmune®
- Rev•Up Wellness ENDURANCE
- Rev•Up Wellness VELOCITY w/Wellmune®

Ask your BMC Rep for excellent opening order discounts

Rev•Up Wellness products exclusively contain Abigenol®1 ~ contains 6 phenolic acids, three flavonoids and four lignans

~ Abigenol® - isolated from the bark of the Fir Needle (Abies alba) - low molecular weight polyphenols, proanthocyanidins + oligophens.

Product notes

Children's Chewable 25 mg 60 ct. returning before Back to School product will now be in a delightful orange flavor... a product perfect for the little ones....



Enter the CBD market with a company trusted through 31 years of business in the natural channel to health food stores.

Introducing

C-Verified Hemp Extracts

by Aromaland Wellness

Check out the new website: <http://cvhemp.com/>

• Always THC Free ["no-T"]

- Batch-verified levels of non-GMO CBD [C-Verified]
- Legal hemp, grown in America (Colorado)
- Environmentally friendly extraction process
- State-of-the-Art Laboratory
- Quality Assurance via 3rd Party Analysis
- Full Traceability through every step of the process

Ask for new July Price Lists

C Verified Full Spectrum C Hemp Extracts
1 oz. dropper bottles

3 flavors: Unflavored, Orange, Peppermint
125 mg., 250 mg., 600 mg., 1000 mg.

C Verified Hemp Extract Cream tubes: 3 sizes

~ 0.25 oz. [25 mg. C] ~ 2 oz. [200 mg C]

~ 4 oz. [400 mg C]

C Verified Hemp Extract Balm jar, 6 options

~ 50 mg Verified C per glass 1 oz. jar

~ 100 mg Verified C per glass 2 oz. jar

2 dosages: 3 formulas

- Balm-Cool • Balm-Warm • Balm-Soothing

Aromaland: established 1986. Aromaland Wellness specializes in a variety of CBD products (extracts, creams, balms, vapes). We are branded as Aromaland Wellness, which is a division of Aromaland—a fine purveyor of essential oils and essential oil-based bath and beauty products for 31 years.



August-September Bodycare Promo
Enjoy the smells of late Summer.

50%-margin bodycare line!

The Bodycare Collection

Lemongrass & Sage

12 oz. bodycare

100% Pure Plant-Based ingredients

Exceeds EU Cosmetic Directive Guidelines

- Shampoo • Conditioner • Shower Gel
- Hand & Body Lotion • Massage & Body Bath Salts 20 oz..

Scented and enhanced with an exclusive blend of pure therapeutic-grade Essential Oils of Lemongrass, Sage, and Vetiver that offers a clean, slightly spicy, invigorating aromatherapy experience.

Buy 3 ea. per SKU = 10% OFF

Buy 6 ea. per SKU = 15% OFF

Buy 12 ea. per SKU = 20% OFF

More deals!

- Lemongrass & Sage Glycerin bar soap 6 ea.
- Sage Dalmatian essential oil (10 ml. 1/3 oz.)

10% OFF

- Summer Candle Sale **10% OFF** in units of 4 each style. Lemongrass & Sage soy candles

Cup Terracotta 7.6 oz. • Amphora Terracotta 7.4 oz.

Classic Terracotta 7.1 oz.

Elegance Terracotta (2 wicks) 8.1 oz.

Terracotta candle container hand crafted in our ceramic workshop in Santa Fe, NM. Hand poured using natural soy wax grown by American farmers. Natural, lead-free, cotton wick burns clean Burns for approximately 50 hours, with a beautiful handmade container as keepsake.

* must ask for "BMC monthly deal" when placing order

MushroomScience®

Two-month August-September Promo
Best deals of the year: deeper discounts
Chaga + Shiitake
deals offered per Sku

The best-margin mushroom line with GREAT SAVINGS: both are 90 veg caps

4 ea. = 15% 8 ea. = 20%
12 ea. = 25%

Chaga mushroom extract caps
Immune Support* + Antioxidant Support*

Organic Chaga mushroom (Inonotus obliquus) 300 mg. hot water extract 15% polysaccharides
Chaga is unique: along with other like medicinal mushrooms, Chaga contains the beta glucan-rich polysaccharides for potent immune supporting properties*. However, Chaga also contains other active compounds, betulinic acid + polyphenols, providing powerful anti-oxidant properties with a high ORAC score if manufactured properly!

Shiitake mushroom extract caps
Immune Support* + Liver Health*

Organic Shiitake mushroom (Lentinula edodes) 300 mg hot water/alcohol extract
5% polysaccharides 90 veggie capsules
Shiitake was the 1st medicinal mushroom to be scientifically studied for its immune support properties.* It was also the source of the first beta glucan isolate used for immuno-modulation in human clinical studies and medical practice; Lentinan.

Mushroom Science®: best quality, best price, best value!!

PRODUCT NOTES: Due back in stock 2nd week August
Immune Builder™

~ not combined with other specials

~ must mention 'BMC Summer Promotion' when placing order

* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



SURYA
Brasil

August Hair Renewal
LINE DRIVE the best-sellers
15% OFF

- **Color Fixation Line:** color support for all hair

- **Henna Powders:** 8 shades of beauty
- **Henna Creams:** 15 flawless shades

COLOR FIXATION LINE

Restorative Mask 7.6 fl. Oz.

Single Application 1.05 fl. oz.

Leave-in Cream Conditioner 10.14 fl. Oz.

Restorative Shampoo 8.45 fl. oz.

Restorative Conditioner 8.45 fl. oz.

HENNA POWDERS 1.76 oz.

- Mahogany • Ash Brown • Brown • Golden Brown
- Red • Neutral • Strawberry Blonde
- Burgundy • Swedish Blonde

The healthiest & safest way to cover your grey or change your hair color. A complete beauty hair treatment

HENNA CREAMS 2.3 fl. oz.

- Light Brown • Dark Brown • Golden Brown
- Ash Blonde • Golden Blonde • Light Blonde
- Swedish Blonde • Reddish Dark Blonde • Red
- Black • Silver Fox • Mahogany • Burgundy
- Copper • Chocolate

While coloring gray on 1st application, Surya Brasil Henna Cream Color does NOT contain ammonia, PPD, parabens, peroxide, resorcinol, heavy metals, artificial fragrance, mineral oils, GMO's or gluten. Like all of Surya Brasil's products the Henna Cream is 100% vegan + cruelty free. ~ Your Healthiest Hair Color Ever ~ High Performance and Safe Botanical Ingredients ~ Easy-to-Use ~ Non-Toxic



carry them all and let the parents tell you which are the best sellers. 25 SKUs that can shine, and bring people in. Consider Nordic Naturals® generous Coop advertising program as a conduit to match your revamped Omega-3 set and you can carry them all because they all sell, once you define the market and reinvigorate commitment.

Nordic Naturals® **Nordic Berries™** is quite simply the best-selling and best-tasting Children's Multi available anywhere. Kids will love this new habit! Ambitious stores will stack a mountain of these three SKUs—the sweet-and-sour Citrus gummy berries in 120 and 200 count sizes, and the newer Cherry Berry Gummy—and let the word get around that health is easy with a treat at the end of the daily stop at the kitchen supplements table. Many stores will find new, larger business just by announcing the merits of this basic daily Multi for Kids.

As I have always said, an Omega-3 supplement is the most important thing to present to the little loved one every day: so leverage these essentials this Back to School season by marketing Nordic Berries™ as an ideal companion to any Nordic Naturals Omega-3 product. Nordic-quality, natural triglyceride form Omega-3 fish oils (with algal oil options for vegetarians), combined with a chewable, pectin-based multivitamin (for ages 2+) that provides essential nutrients—including zinc and vitamins A, B, C, D3, & E. All, of course, with NO artificial coloring, flavoring, or preservatives.

Now, the beauty of it all. You can make a veritable health apothecary while capitalizing on minimum space by building out your set with the small-bottle powerhouses from Herb Pharm® and Newton Homeopathics™, carrying every product in the space that it takes to side-by-side twenty-seven (27) 1 oz. bottles of health support, made the best way possible.

You can do it! And every year you can reinvent the message, gaining new health advocates and expanding the health everywhere. These are the core products to help you with this quest.

Now, I want to share what I have learned more fully since the last Season when BMC offered to work with you to make your Children's Health section work, because our mission should always be to constantly understand healing more fully and to share the knowledge that we learn. Homeopathy is really an essential for the health care of every young soul.

How much have you delved into the theory and the practice of the Medicine of Homeopathy? It is really a most beautiful and precise view of the world around us. Homeopathy acknowledges and appreciates the interconnectedness of all that defines functioning physiology. Homeopathy does

not force the limitations of specialization, or tunnel visions professing that a one pill/injection/surgery fits all can magically resolve an isolated issue without damaging other simultaneously integrated chemical, neurological hormonal systems. Homeopathy would never demand compliance while shuttering a truth—if one were present—about contraindications. Fortunately for Homeopathy, it is so gentle that safety is an underlying assumption. Homeopathy accepts the science that the body is an integrated system of reactions, but it also understands the art and music that the best answers often come from listening and observing in the moment. Homeopathy can work faster than any other imaginable medicine, and it can work effectively on the most deeply-held and chronic concern—where allowing the body to respond is necessary for true healing. Homeopathy works best in the absence of a sterile attitude, and Homeopathy has been shown to perform miracles on the battlefield in mud and brackish water for lifesaving events: as long as one has the knowledge and observes the patient. Finally, homeopathy is the best choice for humanity when the next pandemic appears. We must do everything in our power to make sure that the skillset of Homeopath is passed down from generation to generation.

But ask the Doctors who employ Homeopathy to save children's lives if they believe that this 21st Century Medicine is hocus pocus? People who have learned to employ homeopathy to change a child's disposition or allay fear while calming a disruption have to show great compassion as they deflect the arrogance of the so-called scientific class. The music of healing is most beautifully presented in the inner-sounds of homeopathy at work. Forgetting the loud banter of the authorities, Homeopathy is the perfect conduit for Children's Health.

A few points I have learned from being open to the study of Homeopathy, and especially the wherewithal that Dr. Luc Chaltin taught as he worked to bring Clinical Homeopathy to America. First, whether you agree as to the main causes of illness and disease or not (and too many people have not even opened up their minds to the fact that there is not consensus on this basic consideration), the Immune System must be strong enough to respond. If that premise is not addressed, then problems will fold upon themselves layer by layer, and the sick Child will never become a fully healthy Adult. So, we should all be searching for the best ways to affect the development of the immune system of a growing body. As a society, we have completely ignored this basic foundation, The Single Most Important Thing you can do for your Health is Strengthen your Immune System. A growing body is a grown body in development, so we need to spend time understanding safe systems to

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YOUR COMMUNITY'S FUTURE: YOU HAVE THE SPACE.

Each of these SKUs will certainly help one family this year if they are found in your store!

NEWTON FOR KIDS

1 oz. + 2 oz. liquids & 1 oz. pellets
All 50%-margin line
MSRP 1 oz. \$16.00; 2 oz. \$26.00

Homeopathic OTC **Allergies**
Homeopathic OTC **Airway Ease**
(formerly Asthma Rescue~Cough)
Homeopathic OTC **Fever~Infection**
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Homeopathic OTC **Bowel~Digestive Care**
Homeopathic OTC **Hypercalm~Mental Focus**
Homeopathic OTC **Bedwetting**
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Homeopathic OTC **Diarrhea**
Homeopathic OTC **Sniffles**
Homeopathic OTC **Teething~Colic**
Homeopathic OTC **Tummy Upset**
Homeopathic OTC **Vaccination~Illness Assist**
Homeopathic OTC **Bangs~Scrapes**
Homeopathic OTC **Kids Ear Care**

While checking out the site, sign up for the newsletter and to be registered for Prizes for the Newton 30th Birthday Celebration!!
www.newtonlabs.net/ComplexesKids/products

HERB PHARM'S CHILDREN'S HERBALS

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all 50%-margin line
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Looking for social media support?

Remember that these formulas are recommended by MD. and author, Dr. Aviva Romm
You can also direct parents to
<https://www.healthiestkids.com/>

You can gain understanding of herbs everyday: so stay tuned
The pictures are beautiful:
see Herb Pharm® harvesting the good stuff:
<https://www.instagram.com/herbpharm/>
<https://www.facebook.com/HerbPharm>
<https://twitter.com/herbpharmoregon>

Support for kid's needs don't have to come in day-glow colors or in chemically coated cartoon shapes. Break away from the OTC aisle and explore options for your kids you can feel good about.



Blue Moose Consulting

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GOT EMAIL?

IF YOU'D LIKE TO RECEIVE INFORMATION BY EMAIL, SEND YOUR REQUEST TO MICHAEL@BLUEMOOSECONSULTING.COM

VISIT US AT OUR WEBSITE! WWW.BLUEMOOSECONSULTING.COM

"If you don't read this newsletter every month, you are missing something."

Safe Enough for Children

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to School season. Let's consider: if a child goes to school with a body system that is clogged and sludgy with toxins, then of course that child will be more prone to opportunistic infections. If a child has seasonal allergies, then Newton **Kids Allergies** will work better complemented with the Kids Detoxifier (check out this magnificent formula!!). If the need for Newton **Kids Airway Ease** (formerly Asthma Response~Cough) is obvious, then it seems logical that Newton Kids Detoxifier would be a smart part of a protocol. Digestive issues? Add Newton Kids Detoxifier. Newton **Kids Ear Care**: if people see results, your store will become a destination! Explain the benefits of adding the Kids Detoxifier, and children of all ages will experience happier childhoods. Finally, as you realize that all of these formulas have been giving satisfaction to parents and children for decades, just image the benefit of adding Newton Kids Detoxifier—so easy to administer, so safe and so economical—to the Newton Homeopathics™ Kids **Hypercalm~Mental Focus**. We are trying to do something good here, folks! Thank you Dr. Luc: you did an amazing job, and future generations will benefit from your research and dedication. Happy 30th Newton Homeopathics™ a true Made-in-America gem!

This year, make sure that as many Children are going to school with healthy bodies as possible. Encourage parents to do their best. Parents talk to parents, and share successes: now all you have to do is talk to some parents. Natural Children's Health: promote that foundation. Make sure that the home Kids Health Cabinet is filled with the best tools possible, and understand that today's growing bodies will function best when they are detoxing daily. Newton: safe enough for Kids. ❁

How to Reach Blue Moose Consulting

Call as often as necessary: we want to be of assistance

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