



*Every June, the BMC Newsletter is dedicated to issues that would assist the world in the movement toward peace.*

## *Talking Peace* **Local Water Issues are Part of a Wholistic Prescription**

**M**emorial Day signals the beginning of summer to many people, and it is more importantly a day dedicated to remembering those who have sacrificed their lives in battle to preserve the liberties we hold dear in this country. Rightful recognition and appreciation. There should truly be a day for those who dedicate their lives to preventing war, and bringing peace forward in any manner, anywhere in the world. If we had a National Holiday—a celebration—recognizing those who promote harmony and resolution and reconciliation, I think the world would move a step closer to being a better place to live!

One way to bring about peace is by changing our relationship to water. The peril and disease that we are becoming mired in on this planet is best personified by how we abuse and destroy the water supply of our planet. Water is a more political issue than oil, and while we are being lulled to complacency with the garish fact that oil is slowly destroying the whole bottom of the United States coast, all the Caribbean Islands and the entire Gulf that feeds two continents, it is actually the water part of the equation that is so critical—and so overlooked. Oil—temporary destruction. Water—lifeline to the beauty that is life on this planet. As we listen to BP dismiss the importance of water (the ocean is filled with it) and watch our government prove that corporations are stronger than the rights of people, we should realize that the most important issue in this devastation is the further defiling of water by humans on our planet.

Water: more than what we drink. Water supports every aspect of human life, and the veritable existence of every other being on this planet. Water is the basic currency of health. As the

American media spews bombastic about the concerns for a solution to the Oil Disaster of 2010, it is our role, once again, to speak truth to our communities about the natural ways to health. If we can restore healthful water to our environments, we will be one step closer to wholistic health. Until then, we can only hope to stem the tide of illness that is caused by the poisoned environment that we are being forced to live in.

The world did not have these horrid pollutants until the rise of the Industrial Revolution and the fully-formed “Corporation”. Yes, the evil trade-off for 24/7-lights and temperature-controlled houses, and nifty plastic gadgets, and cars/planes/snowmobiles is that we have developed many industries with concerns for sell-ability and price over the general long-term good of society. The late-arriving human consciousness for “sustainable methods of production” did not exist until bright minds realized that this spiral of manufacture could not continue forever without some consequence. The early American ecologists understood then what most of today’s population is oblivious of today: that irresponsible manufacture causes dangerous pollution. We can keep a good portion of our spoiled way of life, and still have most of the amenities—and still care for the environment—if we have the will to make industries do that!

If the best and brightest had paid attention to this equation at any point along the advancement of modern industrial history, we would be better off today. And to those who did make progress with concerns for the effects on the environment, you deserve a day of appreciation and recognition: you have also been true American heroes!

The Environmental Movement of the 1970-80s was a response to the out-of-

control destruction of the American landscape, and many intelligent decisions were made as a result of the push of these activists. It is worthy to note that most of these same people helped bring the Natural Foods Movement into existence. It was at that point that the industrial powers began to create strategies to counter the activities of people who put environmental good above corporate profit. Devious double-talk became the language of craftier and craftier media spinsters. The world is so filled with a web of obfuscation at this point that one is expected to believe that the international “energy corporations” are the most trustworthy, dedicated, caring citizens of the planet. Custodians of our good planet, thinking about others every day!

Let’s bring this issue home again to our communities—to our half of the small segment of land we call our responsibility. Water degradation is all around us. It is part of our environment. There is a war in our backyard with money killing nature. It is being waged surreptitiously in many manners, with the end result that our life-source—our water—is being made a poisoned well that may never recover. Where can we see this happening (and what can we do)?

### **The Coal Mine Travesties of Virginia, Pennsylvania and West Virginia (and beyond)**

The eastern part of the United States led the Industrial Revolution for America, culminating in vulgar state of Love Canal in the near past, and Pittsburgh’s tragic cancer rates today. The public-relations war of Big Coal continues relentless. Even though the skies are less tangled with the enormous debt of carbon detritus, we have been lulled

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## Local Water Issues

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into believing that “clean coal” is snow-white safe. Propaganda campaign. To extract coal from the ground, you either use explosives or water or both. The current “mountain-top” mining in the Appalachian mountains of our region can be labeled nothing less than an environmental rape of the good earth. Disregarding the apocalyptic destruction of many galaxies of life in those tree-filled environments (in the name of progress), mountain-top mining is one of the three greatest pollutants of water in America today.

Poor rural southwestern Virginia: being deemed a national sacrifice area by elected officials and profiteering companies. The water quality of that area will not recover for hundreds of years once the damage is finished and the “job providers” move on. Delicate ecosystems decimated and communities destroyed. We all need to alert our communities to the degradation of water supplies on the western geographic flank of the mid-Atlantic States.

Mountaintop Coal Mining effecting Virginia and West Virginia, and equally invasive gas drilling around Pennsylvania and New Jersey will definitely poison drinking water in these areas: yet note how the public debate is absent and the issues go unaddressed by your public officials. Of equal importance, water resources are diverted for the inefficient extraction of capitalized energy sources. Maybe it is time to make drinking water quality a bigger issue in your local politics?

## Our dear, delicate, damaged Chesapeake Bay

The Chesapeake Bay is the largest estuary in the United States. An American treasure. Destroyed to provide cheap chicken meat, and through thoughtless industrialized agriculture, and short-sighted urban planning that has led to urban runoff, and to the dumping of other industrial water contaminations into this once bountiful ecosystem. The Bay, fed by 150 rivers and streams, affects six states and has a drainage basin of 65,000 miles. In the 1970s the Bay became infamous as it held what was identified as one of the planet's first found marine dead zones. As we can learn from other parts of the world and

## Support Companies Who Use Water Wisely

Water is a cherished resource. We all have to be concerned about water use every day. Water is part of the equation in the business world as well. It is important and admirable that so many companies today use filtered water in their manufacture: it should be a requirement for natural foods and natural body care manufacturers. Poor quality water can denigrate the best-intended product.

Water in most of the U.S. is already somewhat crippled by the taxing abuse of human folly, especially in high population areas. And yet, the water in the less-populated rural areas is actually generally considered now to be more suspect and in need of greater scrutiny by all consumer advocates.

I remember speaking with Michael Schoor of **Essential Formulas** recently about his amazement concerning the noticeable and palatable vitality of the water he met while visiting certain areas of Brazil. He said that there is a strong belief that the waters of the Amazon possess an energetic, a power in their primordial purity, that cannot be matched by the used-water of heavily-populated areas. Hopefully, the devastation of the Amazon will be squashed, as this water may one day be as vital as any energy source or rainforest herb in public health, once science learns how to use this energy. One day, we may even be able to take living water and transform the washed out waters that are used to sustain so many millions around the world!

Dr. Ohhira's **Probiotics 12 PLUS** uses sacred waters that have been venerated in Japan for centuries in the manufacture of their unique probiotics. Dr. Ohhira recognizes that the source of the water matters.

In India, where seasonal monsoons are common, water reclamation has been a logical thing to do for centuries. And yet, as “civilization” has advanced, some people have forgotten the old ways. **Himalaya USA** is a vertically-integrated company that fully-recognizes the value of using clean and safe rainwater to feed their crops. Economical too. Of all the companies that I have encountered in my career in natural foods, Himalaya Herbal Healthcare has shown some of the most responsible earth stewardship of this valuable universal treasure, water.

**Herb Pharm** is the perfect example of farmers being environmentally conscious with their Salmon Safe Status, being one of the first three (and largest) farms to receive this status in Oregon from this

important regional eco-label working to protect local watersheds.

**Newton Homeopathics** was founded on the vision of Dr. Luc Chaltin. Dr. Luc fully understood that the water-source of his medicines needed to be energetically alive and pure. Newton products use a well-water source that is regularly tested to be clean and reliable. In Homeopathics, Newton does water the best of any manufacturer, and the efficacy of their products shows.

No company can claim to have a more intimate relationship with water than **Nordic Naturals**. Show me clean water, and I will show you healthy fish. Nordic Naturals are the Ocean Products Authority in our industry. They are governed by the stringent rules of the Norwegian Medicinal Oil Standards in how they manufacture their products, and they benefit from the environmentally progressive standard that Norway has towards water, manufacture (and even oil production!). I wish we could import the Norwegian sensibility about sustainability to this country when I see how they handle their own governance and life choices.

Finally, **Perfect Organics**—a locally-recognized environmental leader in the sometimes suspect world of bodycare—adamantly and consciously states that they use as little water as possible in their products and manufacture. As Debra Claire says, “water does not need to be an ingredient in body care products.” Water is a valuable resource, and to add it unnecessarily as filler in products is just a way to unconcentrate a product. Often, it is “added” as a profit margin ingredient. Note the quote from Phillippe Cousteau on the bottles of Perfect Organics Ultimate Body Washes, as he endorses these products because their 3-in-1 use and philosophy on water use are so commendable. Carry the body washes, and alert the environmentally-conscious consumer to this unique attribute.

It all starts with the companies YOU choose to keep and promote.

human history, waters can disappear with horrid consequences in a lifetime!

As the Chesapeake Bay Foundation President recently reported: “While some indicators and geographic regions have shown incremental signs of improvement, the Chesapeake Bay is still a system dangerously out of balance. It remains on the federal ‘impaired waters’ list with only 12 percent of the Bay and tidal rivers meeting the standard for healthy

oxygen levels. There is still a long, long way to go before we achieve a restored ecosystem.”

If ever there was a local cause to take up, it would be supporting environmental efforts for the Chesapeake Bay. The 22nd Annual Clean the Bay Day will be June 5. Don't miss this event again: become a host for activities next year! (stay informed at [www.cbf.org](http://www.cbf.org): the

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## June Promotional Specials Topical Herbs

Tea Tree Oil  
Soothing Oak & Ivy Compound  
Trauma Oil Compound

**20% OFF Products Listed  
minimum 3 of each item**

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**Trauma Oil Compound:** a blend of olive oil extracts of calendula flower, arnica flower, and St. John's wort flowering tops.

**Soothing Oak & Ivy™ Compound:** Poison Oak, Ivy & Sumac Remedy: a blend of the liquid extracts of: grindelia flower & leaf; saffras root bark and natural menthol crystals

Not represented by BMC in NJ



## New Products

- **BCAA Vcaps 120s** (Kosher and Gluten Free) #1590
- **100% Natural Dual Action Protein Powders**  
Original, French Vanilla, Chocolate, Strawberry  
1 lb and 2 lb sizes
- **Early Promise Prenatal® Gentle Multiple Caplets 60 + 120s**

*ask your BMC rep for launch dates*

### Bluebonnet for Performance Athletes and the quality conscious consumer

Bluebonnet is proud to introduce to its line of amino acids BCAAs Vcaps that contain 3000 mg per serving of pure, vegetarian-sourced branched chain amino acids, L-leucine, L-isoleucine and L-valine from Ajinomoto, the worldclass quality leader in the production and purity of amino acids. The BCAAs are provided in the scientifically relevant 4:1:1 ratio for muscle performance, health and repair.

They are also introducing the first whey protein product to combine both fast-acting undenatured, micro-filtered whey protein isolate and extended-acting micellar casein and calcium caseinate from grass-fed, rBGH/antibiotic-free, New Zealand cows, rich in naturally-occurring nutrients (BCAA, Immunoglobulins, Glutamine, Beta Fractions) for muscle health and repair.

Not represented by BMC in NJ, SC



## June Promotion Energy Brain/Stress Supplements & Liquids\*

- MindCare® 60 Vcaps • MindCare® Econo 120 Vcaps
- MindCare® liquid 200 ml • StressCare® 120 Vcaps
- StressCare® Econo 240 Vcaps • ImmunoCare® liquid 200 ml
- LiverCare® liquid 200 ml • MindCare® liquid 200 ml
- CoughCare® liquid, Regular & Sugar-Free

### Organic Single Herbs\*

Bacopa • Gotu Kola • Shatavari  
Holy Basil • Mucuna • Ashwagandha

### Organique by Himalaya June Promotion: Hair & Body Care

- Amla & Holy Basil Conditioner • Hydrating Shampoo
- Rejuvenating Shampoo • Volumizing Shampoo
- Revitalizing Hand & Body Lotion • Stress Massage Oil
- Rejuvenating Massage Oil
- Intensive Moisturizing FootCare Cream

### \*Mix & Match Promotions for May

| Mix & Match                | 12-17 units | 18-23 units | 24+ units |
|----------------------------|-------------|-------------|-----------|
| Organic Single Herbs       | 10%         | 12%         | 15% off   |
| Organique by Himalaya      | 10%         | 12%         | 15% off   |
| Herbal Formulations        | 10%         | 15%         | 20% off   |
| Liquid Herbal Formulations | 10%         | 10%         | 15% off   |

*Not to be combined with any other promos*

**BMC is now proud to represent Himalaya USA in New Jersey**



*Pure and Great Tasting Omega Oils*

## Nordic Berry 24-unit floor display

**This promo opens the door for every account  
to receive one 24-ct Nordic Berries display at  
15% OFF during the month of June.**

Nordic Berries, a flavor loved by trolls and children alike. This multivitamin makes an ideal companion to any of three fruit-flavored fish oil products for children that Nordic Naturals makes. Children will love the stories of the cloudberries, gathered by trolls along the banks of the fjord waters, and they will also get well-rounded multivitamin protection from these delicious vegetarian gummy berries.

- no artificial colors, flavors or preservatives
- easy to chew
- pectin based
- gelatin free\* allergen-free
- sweet & sour taste

Not represented by BMC in NJ, SC



# JUVO™

**Juvo Slim now  
Certified-Organic**  
In time for the summer sales!!!

*Juvo Slim is the delicious &  
nutritious way to lose weight*

This may actually be a new planet. A place of pure, raw, organic green food leading people to optimal health, energy and weight. Be proud to become a Juvonian!!

**Juvo Original Box  
Overstock Sale: Summer 2010**  
*while supplies last: all sales final*

Hot Summer is coming and—due to surplus manufacturing—the Juvo Original Box is on sale:

**Buy One Box, get One Box FREE.**

A great way to introduce this versatile, balanced, raw foods meal replacement.

The perfect travel food!!

**Why One Pouch Of JUVO Vegetarian Raw Food  
A Day Changes Your Health**

1. JUVO is a plant-based vegetarian meal: Organic whole grains, vegetables, sea vegetables and mushrooms make up the premium vegetarian ingredient list.
2. JUVO is a living and uncooked vegetarian food: Over 25 natural ingredients are freeze-dried to protect essential nutrients and retain freshness.
3. JUVO is a complete whole food meal, full of nutrition but low-calorie: Perfect for weight loss in a healthy natural way.

Not represented by BMC in Eastern PA, NJ

# AloeLife™

INTERNATIONAL

Health Education • Health Products • Aloe Vera

**Aloe Life June Promo**  
**Bug Beware +  
Skin Gel 4oz & 8oz**  
12 items mix & match  
**15% OFF\***

**BUG BEWARE** is a 100% safe non-toxic alternative bug repellent spray and it works! Concentrated active ingredients naturally discourage mosquitoes and other pests from biting babies, children, adults and pets too! Field tested in mosquito-infested Alaskan terrain.

**ALOE SKIN GEL**—the quality-certified organic Aloe Vera + herbal extracts are amazingly effective! Skin Gel is made from fresh Certified Organic Whole Leaf Aloe Vera Juice. Thickened naturally with seaweed, the formula contains 1% skin nutrients of Vitamin E, A & C combined with herbal extracts of Azulene from Chamomile and Allantoin from Comfrey.

The therapeutic value of Skin Gel is unmatched by any other topical Aloe Vera today. The golden yellow color shows the presence of the therapeutic yellow sap, which has been used traditionally for healing.

### INFO UPDATE

**NEW LOOK** for Aloe Life Products! New Labels help customer recognition on the shelf! The Aloe Life Promise states the Quality of our juices remain the same #1 Certified Organic Status. Certified Active Aloe guarantees COLD PROCESSING to maintain the level of polysaccharides which are so important for immunity on every level!



## Essential Formulas

### Bacteria in Harmony with Nature

Dr. Ohhira's Probiotics 12 PLUS is cultivated in a harmonious environment.

During the 3-year fermentation process, the food material is stirred in a prescribed motion (and direction) every time. Classical music is played in the room, creating an optimal environment for healthy colony growth. Dr. Ohhira's Probiotics 12 PLUS is alive and viable and needs to be treated as such! At Essential Formulas, we love our bacteria. Is it not reasonable to conclude that this bacteria will function better and bring added value as it performs its health-promoting function?

**Natural Marketplace 2010 Show Deals**

Show Deal Dates: June 11-12\*

**Open Deal - 10% Discount  
with Free Shipping**  
**Mix & Match 24 items -  
15% Discount**

Remember to order the new  
**Dr. Ohhira's Propolis PLUS: 30 + 60 ct boxes**

\*Do not have to attend the show to receive promotion, but order must be placed on time and with Show Order Form. Ask your BMC rep for further details. Orders of 24 or more will also receive one copy of the book *Boost Your Health With Bacteria* by Dr. Fred Pescatore, MD and Karolyn Gazella

# OLBAS®

HERBAL REMEDIES

**Weight-Loss It Is!**

*Nature's Wonderland from  
Penn Herb Company*

**BUY 3: GET ONE FREE**  
**Kanten (Agar Agar) Caps**  
**60/bottle**

**4 bottles for \$21.30 + FREE SHIPPING!**  
**No Minimum Order**

Overweight participants who received a small serving of Kanten before their meal **lost a significant amount of weight** in comparison to the group that didn't consume Kanten. A decrease in cholesterol and blood sugar levels were also noted.

- **Curbs your appetite.** Once in the stomach, Kanten expands up to 3 times its mass, so you feel full, satisfied and eat less food!
- **Adds bulk to meals without adding calories.**
- **Supports blood sugar levels.** Dieter's Bonus: Kanten is rich in soluble fiber, which helps to balance blood sugar levels. Your body's blood sugar levels affect your appetite. If levels are consistent you don't get hungry as quickly. This in turn decreases the desire for sugary, calorie-laden snacks

**wellinhand**  
**ACTION REMEDIES™**  
Topically Applied Herbal Answers

**June Special**  
Direct Orders only  
**15% OFF**

**Moon Rite Sea Bath**

Botanical Aromatherapy Sea Weed Bath:  
"float, don't bloat"

16 oz. Contains coarse sea salt,  
Epsom salts, baking soda, sea weed blend  
+ pure essential oils

**Pain Rescue®: Warm**  
2 oz

**Pain Rescue®: Cool**  
2 oz

A recent survey commissioned by Partners Against Pain® found that 43 percent of U.S. households, have at least one family member who suffers from chronic pain.

Topically Applied Herbal Answers.  
*Show Me Where it Hurts*

**Warm for Chronic; and Cool for Acute.**

# BASS®

Brushes  
*Finest Quality Hair, Body and  
Skincare Accessories*

**Las Vegas Trade Show Deal**  
**25% OFF**  
**show orders and  
Free Shipping  
for show attendees**

Importing from all over the world is a challenge in this unpredictable economy. Ask your BMC rep for an updated price list. Four items have seen marginal price increases, one item is temporarily not available and has been replaced, and in-stock issues have all settled down for the moment.

Note that the tortoise shell-colored pick comb is temporarily not able to be manufactured, and that item number (TC-6) has been replaced with a wide-toothed comb that should be very popular as a substitute.

**Popular summertime travel comb:**  
**Pocket/Purse with Fine/Wide Tooth  
Combination (TC-1)**

Not represented by BMC in NC, NJ, PA





## Award Winning Sapien Shave Cream

Best of Beauty Award,  
Better Nutrition Magazine 2009  
Beauty with a Conscious Award,  
Natural Solutions 2009

Made with rich plant ingredients from the Amazon, Sapien Shave Cream for men is vegan & EcoCert® certified organic. Does not contain sulfates, artificial dyes or fragrance, parabens, PVP, silicone, DEA, phthalates, GMOs or propylene glycol.

The Sapien line is a luxurious way for men to address their grooming needs naturally using plants like Cupuacu, Macadamia nut, Aloe Vera and Acerola to keep skin healthy, less irritated and properly hydrated.

The subtle woody aroma is addictively distinct and derived from a special blend of essential oils including Cedarwood, Lemon, Bergamot and Clove.

A favorite for women too!!

### June Promotion

Direct orders ONLY with agreement to pass discounts along to customers

**25% OFF Sapien Men**  
by Surya Brasil

Shower Gel • After-Shave Cream  
Facial Scrub • Shave Cream  
Shampoo & Conditioner • Hair Style Gel

## PERFECT® ORGANICS

Summer Stock-up Extravaganza

### June Promotion

Super Popular Shea Butter  
Lip Balm should be at  
every cash register

3-variety multipack

Citrus Orange • Vanilla Twist  
Fresh Mint

Buy 2 18-pak counter displays  
= **10% OFF**

Buy 4+ 18-pak counter displays  
= **15% OFF**

### LAS VEGAS PROMO:

June 6 -18\*

Body Scrubs **15% OFF**

excellent for smooth summer skin  
Lavender Lavish, Orange Ginger,  
Hazelnut Coffee

\* must mention show deal when placing order



## NEWTON homeopathics

Nurturing Naturally Since 1987

### June Specials

**20% OFF** discount  
on 6+ per SKU

- Accident~Rescue (N034)
- Bug Bites (N038)
- Hives (N043)
- Bangs & Scrapes, Kids (F034)
- Sports Injury, Spray (N218)

### Natural Market Expo Show Special:

Line-Drive discounts  
June 11-21.

**15%** for attendees,  
**10%** for non-attendees.

Not represented by BMC in NC, SC

## immune HEALTH BASICS

CLINICALLY PROVEN IMMUNE SUPPORT

### June Special

6 each per SKU **10%**  
9 each per SKU **15%**  
12 each per SKU **20%**

Are you keeping pace with the recent developments and research on immune health? Ask your BMC rep for a 30-minute update to increase your knowledge of immune health and Immune Health Basics products.

Our new retail training instruction cards are worth the time this summer for you and all your staff.

So far in 2010, there have been over **31 references** to the proprietary beta glucan product Wellmune WGP®. It is starting to become evident through published primary research that not all beta glucans are alike. **Structure Matters**

**Wellmune WGP®**  
**GRAS-approved,**  
**clinically proven**

## MushroomScience®

Arriving **THIS** Month  
ALL Mushroom Science  
products with  
new packaging

beautiful boxes to help you sell  
Medicinal Mushrooms as more people  
become aware of the many benefits of  
these therapeutic-grade products

### June Promotion

**10% OFF**

**Reishi Gano 161™**  
buy 12 or more **20% OFF**



**Natural Immunogenics**  
is widely recognized as the  
most advanced manufacturer  
of colloidal silver hydrosols.

The University of Miami Medical School confirmed that the silver particles in Sovereign Silver are, on average, 0.8 nanometers (nm) in width, more than 100,000 times smaller than the width of a human hair. Other studies have confirmed that the particles are 99.99 percent pure silver. The only other ingredient in the hydrosol is medical-grade water.

The concentration of Sovereign Silver (10 to 23 ppm) is well within the Environmental Protection Association's safe range.

Additionally, the extremely small size of the silver particles and their positive electric charge is designed to keep toxic levels of silver from building up within the body.

Not represented by BMC in NC, SC, NJ, eastern PA



## Local Water Issues

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Chesapeake Bay Foundation). From a business perspective, realize that there is probably not a customer in your area that would not applaud your promoting efforts to Save the Bay.

### Water, water everywhere and not a drop to drink.

Could it happen? Well, if the well-water is contaminated it could. There is no greater threat to our water supply than that posed by nuclear energy: this is a cancer magnet. Last month (5/2010), a major water aquifer in southern New Jersey was reported to contain radioactive water from the nearby Oyster Creek Nuclear Generating Station. If one can forget the vast amounts water needed to cool nuclear power, this power plant, the nation's oldest, shows that the energy created by nuclear fuel manufacturer degrades the turbines, water tanks, (pumps, valves) and concrete floors. Leakage is predictable.

Tritium has a half life of 12 years, cesium-137 (30 years), cobalt-60 (6 yrs). The Nuclear Regulatory Commission (NRC) has recorded spills between 20 gallons and 787,000 gallons: frankenstein's poison water. Yet, we are told this is a clean energy source (forget the terrorist concerns!)

Documented groundwater contamination has occurred in our region in Pennsylvania (Limerick: not to mention the 3-Mile Island nuclear disaster); North Carolina (Brunswick and Maguire), South Carolina (Catawba), New Jersey (Salem) and 15 other States. The Union for Concerned Scientists reports over 350 incidents of radiation leaks in over 101 nuclear reactors since 1961. Is anyone impartial studying the effects of this environmental contamination on the citizenry?

There is no clay or chlorine or fluoride that can clean out this man-made poison: and it is inadvertently drunk by infants, children, teachers, soldiers, the elderly (not to mention the animals, livestock and all the fish), and everyone who inadvertently trusts that our environment is as safe as it was before the introduction of nuclear energy into our culture.

Contaminated water affects the soil and our food supply. Nuclear Power Plants have been caught allowing the

public to drink contaminated water for decades, and they have hidden the information from the public (ex: Illinois): government oversight could not be stringent enough to monitor the deadly effects that small amounts of nuclear-contaminated water would cause. If you listen to lobbyists, cautious scientists and government officials, the levels of contamination are "not of public concern". Would you ever give anyone—let alone a for-profit (publicly financed) enterprise—the power to make these basic health decisions for you?

Water is not a commercial substance. Water on Mars, if poisonous, would be inconsequential. Will our planet one day be uninhabitable because we have defiled all the pure water we were given?

### America's Southern Waters

National Security. There has been a breach in national security and it was caused by British Petroleum (BP), ushered in by Halliburton. Both political parties took money from lobbyists to allow fisheries, tourism, and myriad other livelihoods to be exposed, exploited and made vulnerable. What was truly the inevitable has happened, and all the people with their hands in the

## LAS VEGAS NATURAL MARKETPLACE Booth Schedule

|                    |      |
|--------------------|------|
| Bluebonnet         | 1417 |
| Bass Brushes       | 1113 |
| Essential Formulas | 1522 |
| Juvo               | 425  |
| Mushroom Science   | 1626 |
| Nordic Naturals    | 1123 |
| Oxylent            | 717  |
| Sovereign Silver   | 1409 |

money-bowl look up and act surprised. The end results will show that human error, managerial malfeasance and simple greed will have been the cause: while this was preventable, it was inevitable!

Now, the legal system remains mum: justice is on no one's lips. If enough people play musical chairs, no one will notice that no one is being blamed and the last person standing is the tax-payer and this bill will be enormous. ("Wait, I didn't order 35 Exxon Valdezes: why is this on my bill??")

3500 internationally-owned corporate oil rigs off the coast of the United States? Land granted away for pennies to allow the drilling of our oil

**oxylent**<sup>®</sup>  
DRINK OXYLENT BREATHE LIFE™

**June Promotion**  
**Oxylent Variety Pack**  
**15% OFF\***

minimum 3 boxes

**Variety Pak contains a mix of the three flavors: Mandarin, Blackberry Pomegranate, and Berries**

**Oxylent: Experience Quality**

**Oxygenate: Enzymes**

**Hydrate: Electrolytes**

**Circulate: Amino acids**

**Rejuvenate: Vitamins & Minerals**

**Oxylent has been awarded one of the top ten products by Vitamin Retailer in 2009!**

**30 packets per box: 6.5 gms per packet**

\* not to be combined with any other promotions

Not represented by BMC in NC

**AROMA  
LAND**

**Aromaland's  
Guiding Principals**

**SAFETY** – First Do No Harm. Aromaland's commitment to your health is paramount. We design all of our products with SAFETY as our first concern. Aromaland is a signer of the "Compact for Safe Cosmetics".

**RESULTS** – Aromaland delivers products that work. Effective delivery in the most natural way possible.

**PURITY** – Always 100% pure therapeutic Essential Oils.

**SUSTAINABILITY** – Committed to environmental sustainability.

**HONOR** – enlightened teamwork within the Aromaland family.

**CHARITABLE** – Contribute to earthly causes such as sustaining a Shipibo Indian village in the Peruvian Amazon.

**CARING AND COMPASSION** – about each individual and Planet Earth.

**learn more at**  
**www.aromalandglobal.com**



without taxation to be re-sold to the American citizenry to the tune of sinful profit for the oil executives and their stock co-conspirators? 3500 oil rigs allowed to drill and there was no clear study as to how to handle a problem “if” it happened? Happy, blind, profit-driven forecasting. Forget that this was the first time: one time is all it took to destroy millions of lives, hundreds of millions of animal lives, an economy, and our most precious resource: water!

What are the probabilities of human error in a nuclear disaster? Probabilities. Lives lost. These concerns do not exist with wind, solar, water energy: there would be no concern for these human catastrophes.

This tragedy should chill everyone to the core. It should bring tears every time the shorn lives of these people are thought about. This is colossal human loss. And this disaster is only beginning. Hopefully, we will not have evaporating memory, and the palpable hurt and anger and sadness will remain as a scar on our consciousness for the decade plus that it will take to recover from this devastation.

Off-shore oil. The equivalent of a few days oil consumption in the U.S. all on the shores and in the lungs and skins of hundreds of thousands of miles of ecosystem. Precious water poisoned.

Offer the politicians a few shillings of tax revenue (“we’ll pay you a portion, in exchange for subsidies and exemptions; after all, we are employing a few of your people as we take your resources”) The Economic Hitman is an equal-opportunity shyster.

If you believe that oil is the solution, I have a few more wars to sell ya!!! Water always suffers in war. The assaults of industry on the good earth have never accounted for this environmental consequence. From soldier to widow to prisoner, everyone drinks the ravaged water of hatred in a war; and these past 100+ years of old-school energy removal have been a very war-like assault on the health of the human spirit and constitution.

### Common Sense

This country is filled with many brilliant minds and armies of college-educated scientists. Are the energy answers so beyond our reach or are we not reaching far enough? Reaching at all? If BP has spent \$1 billion already on a few failed attempts at stopping this oil volcano (again, we have to doubt their numbers, and veracity), what would have happened if they had invested that \$1 B in renewable resources on the front-end of the energy-need equation? We would

have had more jobs, less devastation for the Gulf Coast residents, and we would be closer to the inevitable resolution to this problem!

If we took all the war money that we have spent on conquest in Iran and Iraq since the Bush Administration, and levied those resources toward a way to change the energy paradigm in this country, do you believe that we would not have solved the simple riddle of sustainable energy already? This will happen in many of our lifetimes, and when it happens it will be later than it needed to be. Instead, we are “told” that industrial conversion would take decades. Common sense says that we are—willingly or not—being misinformed (or lied to!).

Windpower, solar power, wave power would be systems that would not destroy our water supplies. All are easily attainable with government investment. If government invests in these technologies now, since corporate energy companies are distracted by the profits of their addiction to oil (fossil fuels), coal and gas, we could control our own future with renewable energy sources. A full conversion could occur within 25 years if decision-makers had the courage, experts had the opportunity, people were told the roadmap and the benefits truthfully, and politicians worked together for the betterment of the people. In this Peace Issue of the BMC newsletter, we have to visualize this possibility in order to create the opportunities for it to occur!

Windpower would not destroy the ecosystem of a multi-state coastline. Solar power would not contaminate our soil and groundwater. Wave power could provide centuries of localized renewable energy for waterfront ocean communities. We have the technologies to be even more innovative: we can create energy from grass cuttings, and sewer waste. If private industries and affluent monies were not conspiring, the private sector could accomplish this faster than the time it took to get everyone involved in disposable cellphones and computers. It is all within our reach if we dare to reach!

As July 4 approaches, you have to learn to strongly advocate to your elected officials and those running for office, that nothing is more patriotic than clean American water.

Environmental activism should begin at the health food store. What have we always been talking about? Growing healthy food in good soil with good water.

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### “WE ARE HEALTH FOOD PEOPLE”

#### Amanda Chawansky – Sales Associate – BMC Central Region



Reflecting on how one “gets somewhere” is an interesting and useful exercise. Socrates once stated that “the unexamined life is not worth living”. Michael Hennessey, a contemporary philosopher, challenged me to examine my current incarnation by writing about my choice to join Blue Moose Consulting for his famed newsletter. In many ways, my recent addition to the BMC team was a natural progression for me. I’ve always made choices based on what feels right and joining BMC was no exception. My path to the natural products world, however, requires a little explanation.

Growing up in Northeastern, Ohio, I never really focused on the “green” values my parents and grandparents demonstrated. My dad was born in Ukraine in 1941. He arrived in the U.S. a bit later with his parents, siblings and the post WWII values of reducing, reusing, recycling, never really relaxing and doing everything in his power to ensure his children were better off than him. My mom’s family, Irish-American Catholics, shared similar values. One of nine children, my mom tells tales of sharing beds, clothes, gardening for 35¢ an hour and never wasting a thing.

After dabbling in commercialism and all things mainstream in high school, my authentic self evolved during my college years. I am the only person I know who quit the college basketball team senior year to star in a French theater production. After spending a lifetime playing basketball, I was eager to challenge my creative side. My interest in languages, particularly, French, brought me to Washington, D.C. for my graduate studies at American University where I aimed to have a “practical job” for my language ability.

That desired practical job was replaced with an enjoyable one—working for Perfect Organics, an organic skin care company. At Perfect Organics, I exercised my creative juices developing marketing plans, honing sales skills and learning “the industry”. I also accessed my “green” side and realized that growing up, I was part of the “movement” before it was a movement! My time at Perfect Organics also afforded me the chance to meet my current colleagues at BMC. It’s a rare opportunity to know your colleagues before



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### GOT EMAIL?

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*"If you don't read this newsletter every month, you are missing something."*

## Local Water Issues

*continued from page 7*

If you polled your clientele, they would all accept your promulgating the local issues of water protection and government accountability and transparency on these quietly hidden issues.

On Memorial Day, I started the day listening to Noam Chomsky—linguist, philosopher, economist, environmentalist and intellectual challenger of human consciousness. On Memorial Day, I prayed and cried for those who died in war: why would we ever have war? I vowed to be strident in speaking for Peace, for Justice and for Environmental Health (concentrating on optimal water quality for all beings). God Bless America!

The Ultimate Sacrifice is to become a soldier for peace in the efforts needed to save the water systems, and the clean water of our planet. You can become a big mind too: just look at the world around you and care! Your effort is necessary if we are to create that better world for our relatives 7 Generations from now. ☸

**Note:** The BMC newsletter sale list is available by the first day of each month as a one-page faxable form that easily fits on the wall for quick viewing/decision-making. Want to receive all the deals on the great BMC lines this via fax early every month? Call Laura Pestel at 864-879-3465 and put in your request now.

## How to Reach Blue Moose Consulting

*Call as often as necessary: we want to be of assistance*

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